



CRESCITA THERAPEUTICS™ INC.

ANNUAL INFORMATION FORM

MARCH 23, 2016

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CERTAIN REFERENCES

Unless otherwise noted, the information contained in this Annual Information Form (AIF) is provided as at December 31, 2015 or for the period ended December 31, 2015, as applicable.

For an explanation of key terms, please refer to the “Glossary of Terms” at the end of this AIF. Unless otherwise noted, or indicated by context, “Crescita Therapeutics Inc.,” “Crescita”, the “Company”, “our” and “we” refers to Crescita Therapeutics Inc. and its direct and indirect subsidiaries.

All dollar amounts are expressed in Canadian dollars unless otherwise noted.

On December 14, 2015, Nuvo, 2487002 Ontario Limited and 2487001 Ontario Limited entered into an arrangement agreement (the Arrangement Agreement) in respect of a reorganization of Nuvo Research Inc. (Nuvo) into two separate publicly traded companies (the Reorganization), Nuvo Pharmaceuticals Inc. (Nuvo Pharma) and Crescita, that would each be owned 100% by Nuvo’s shareholders. The Reorganization was approved by the shareholders of Nuvo at a special shareholders meeting on February 18, 2016 and by the Ontario Superior Court of Justice on February 24, 2016. The Reorganization was completed on March 1, 2016.

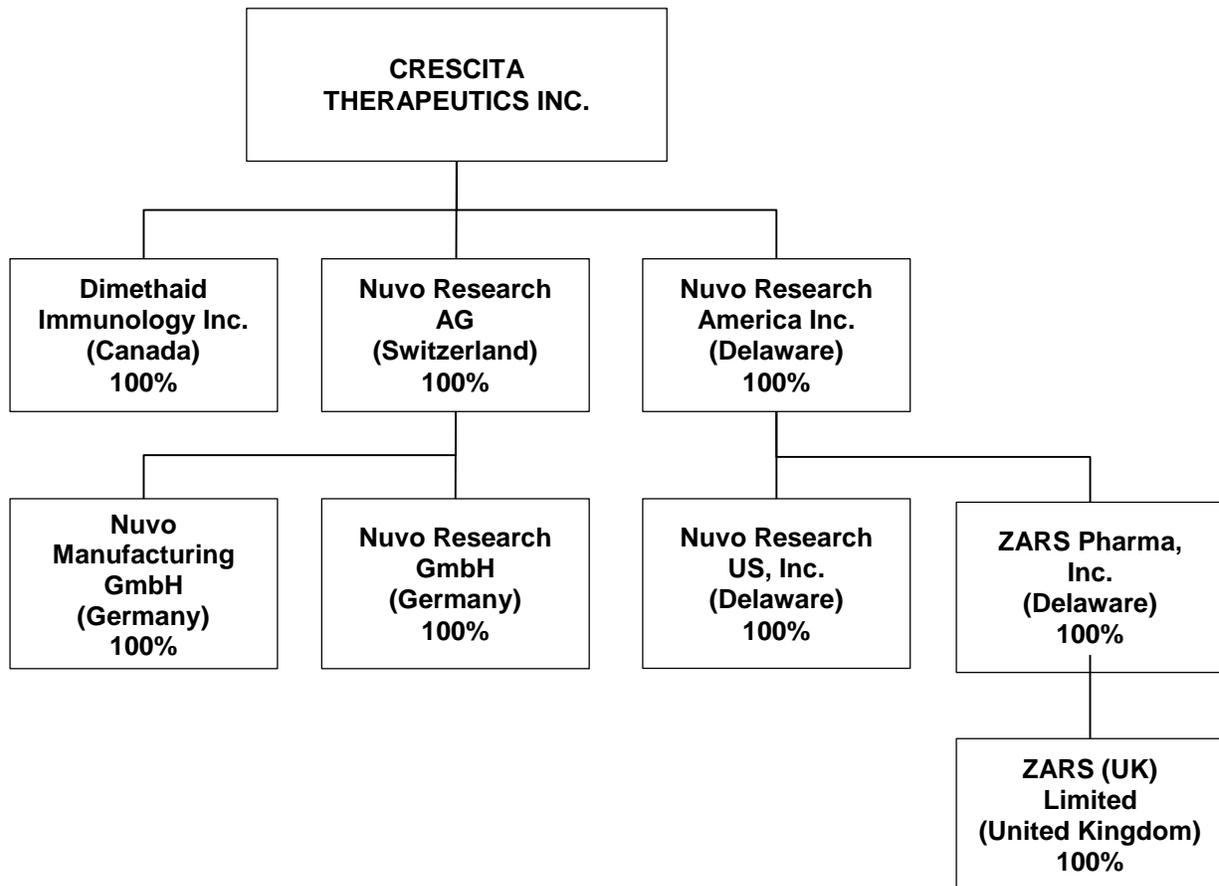
FORWARD-LOOKING INFORMATION

Certain statements in this AIF constitute forward-looking statements and/or forward-looking information (collectively, “forward-looking statements”) within the meaning of applicable securities laws. Forward-looking statements include, but are not limited to, statements made under the headings “General Development of the Business”, “Narrative Description of the Business”, “Risk Factors” and other statements concerning the Company’s future objectives, strategies to achieve those objectives, as well as statements with respect to management’s beliefs, plans, estimates, and intentions, and similar statements concerning anticipated future events, results, circumstances, performance or expectations that are not historical facts. Forward-looking statements generally can be identified by the use of forward-looking terminology such as “outlook”, “objective”, “may”, “will”, “expect”, “intend”, “estimate”, “anticipate”, “believe”, “should”, “plans” or “continue”, or similar expressions suggesting future outcomes or events. Such forward-looking statements reflect management’s current beliefs and are based on information currently available to management. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those contemplated by such statements. Factors that could cause such differences include general business and economic uncertainties and adverse market conditions, as well as other risk factors included in this AIF under the heading “Risks Factors” and as described from time to time in the reports and disclosure documents filed by the Company with Canadian securities regulatory agencies and commissions. Additional factors that could affect the Crescita are described in the Reorganization Circular (as defined below) under the heading “Risk Factors”. This list is not exhaustive of the factors that may impact the Company’s forward-looking statements. These and other factors should be considered carefully and readers should not place undue reliance on the Company’s forward-looking statements. As a result of the foregoing and other factors, no assurance can be given as to any such future results, levels of activity or achievements and neither the Company nor any other person assumes responsibility for the accuracy and completeness of these forward-looking statements. The factors underlying current expectations are dynamic and subject to change. Although the forward-looking statements contained in this AIF are based upon what management believes are reasonable assumptions, there can be no assurance that actual results will be consistent with these forward-looking statements.

CRESCITA THERAPEUTICS INC. STRUCTURE

Organizational Chart

The organizational chart below shows Crescita and its material subsidiaries, including the jurisdiction of incorporation of each subsidiary when the Reorganization was completed on March 1, 2016. Each material subsidiary is a direct or indirect wholly owned subsidiary of Crescita.



As described under “General Development of the Business – Reorganization”, Nuvo reorganized the Company into two separate publicly traded companies, Nuvo Pharma and Crescita. As part of the Reorganization, Nuvo Research AG and its subsidiaries, Nuvo Research America Inc. and its subsidiaries and Dimethaid Immunology Inc. were transferred from Nuvo to Crescita. Crescita was formed as a result of the amalgamation of 2487002 Ontario Limited and 2487001 Ontario Limited, neither of which have issued any shares as of the date hereof and, accordingly, are not included in the above chart.

Corporate Structure

Crescita Therapeutics Inc. was incorporated on March 1, 2016 under the laws of the Province of Ontario. Crescita was formed as part of the Reorganization of Nuvo into two publicly traded companies. See “General Development of the Business – Reorganization”.

The Company's registered office and principal place of business is located at 7560 Airport Road, Unit 10, Mississauga, Ontario L4T 4H4. The Company's telephone number is (905) 673-4295 and the web address is www.crescitatherapeutics.com. The Company also operates a research and development (R&D) facility in Varennes, Québec.

Dimethaid Immunology Inc.

In 1993, Dimethaid Immunology Inc. (Dimethaid Immunology) was incorporated under the federal laws of Canada. It is responsible for the Canadian marketing and distribution of WF10™ and other related products. Dimethaid Immunology currently has limited activity as WF10 and related products are not currently approved for sale in Canada.

Nuvo Research AG

Nuvo Research AG is a Swiss company headquartered in Fribourg, Switzerland. Nuvo Research AG owns certain rights related to the WF10 patents and intellectual property.

Nuvo Research GmbH

In 2008, Nuvo Research GmbH (NRG) was established as a wholly owned German subsidiary of Nuvo Research AG. NRG's office and operations are located in Leipzig, Germany where it conducts and coordinates the R&D activities related to WF10.

Nuvo Manufacturing GmbH

Nuvo Manufacturing GmbH (NMG) is a wholly owned German subsidiary of Nuvo Research AG based in Wanzleben, Germany. NMG produces the active ingredient in WF10 and Oxoferin™.

Nuvo Research America Inc.

In July 2011, Nuvo Research America Inc. (Nuvo America) was incorporated in the State of Delaware as a wholly owned subsidiary of the Company. In December 2011, the Company completed transactions that transferred ownership of its wholly owned subsidiaries, Nuvo US and ZARS Pharma, Inc. (ZARS), to Nuvo America in exchange for additional shares of Nuvo America.

Nuvo Research US, Inc.

In 2005, the Company acquired all of the common shares of fqubed, Inc. (fqubed), a company based in San Diego, California. fqubed was subsequently renamed Nuvo Research US, Inc. (Nuvo US) and incorporated in the State of Delaware. Nuvo US developed screening capabilities to identify innovative formulations that efficiently deliver active therapeutics into and through the skin. Nuvo used this technology to develop a portfolio of early stage drug formulations for topical administration. In January 2011, Nuvo closed its operations in San Diego, but maintained much of the capability, technology and know-how by transferring key equipment and knowledge to other Nuvo facilities. Nuvo US is dormant.

ZARS Pharma, Inc.

In 2011, the Company acquired all of the shares of ZARS, a company based in Salt Lake City, Utah and incorporated in the State of Delaware. ZARS was a specialty pharmaceutical company focused on the development and commercialization of topically administered drugs, primarily for the treatment of pain, using its proprietary drug delivery technologies.

ZARS (UK) Limited

ZARS UK Limited (ZARS UK) was incorporated in the U.K. and submitted the Pliaglis Marketing Authorization Application (MAA) in the E.U. and upon approval, subsequently transferred the MAA to Galderma Pharma S.A. (Galderma), a global pharmaceutical company specialized in dermatology. ZARS UK is a wholly owned subsidiary of ZARS. ZARS UK was acquired by the Company through the acquisition of ZARS. ZARS UK is dormant.

GENERAL DEVELOPMENT OF THE BUSINESS

Crescita is a drug development company that owns topical products for treating medical conditions in dermatology and pain. Crescita operates two sub-groups: the Topical Products and Technology (TPT) Group and the Immunology Group. The TPT Group has one commercial product, a pipeline of topical products focused on dermatology and pain and multiple drug delivery platforms that support the development of patented formulations that can deliver actives into or through the skin. The Immunology Group has two commercial products.

Subsequent to the year ended December 31, 2015, Nuvo's Board of Directors unanimously approved a proposal to initiate a divestiture or orderly wind-down of the Company's Immunology Group. While the Company continues to explore a possible sale of the Immunology Group, if a divestiture transaction does not materialize, the wind-down of the Immunology operations is expected to be completed by the end of 2016.

Crescita's commercial products that have received regulatory marketing approval include:

Pliaglis, a topical local anaesthetic cream that provides safe and effective local dermal analgesia on intact skin prior to superficial dermatological procedures. The Company has licensed worldwide marketing rights to Galderma. Pliaglis is approved for sale and marketing in the U.S., several Western European countries, Argentina, Brazil and Canada. Galderma launched the commercial sale and marketing of Pliaglis in the U.S. and in the E.U. in 2013 and in Brazil in March 2014 and Canada in 2015. In Argentina, Pliaglis has been sold and marketed since 2011. In December 2015, the Company reacquired Pliaglis development and marketing rights for the U.S., Canada and Mexico. See "General Development of the Business – Recent Financings and Corporate Transactions".

WF10, an immune system modulating drug containing chlorite and chlorate ions that is approved in Thailand under the brand name Immunokine as an adjunct in the treatment of cancer to relieve post radiation therapy syndromes and as an adjunct therapy for diabetic foot ulcers, but is not otherwise approved for marketing and sale elsewhere.

Oxoferin, a topical wound healing agent, contains the active ingredient in WF10, but at a lower concentration. Oxoferin is marketed by the Company and its partners in parts of the E.U. and Asia as a topical wound healing agent under the trade names Oxoferin and Oxovasin™.

Three Year History

Important events which have occurred in the last three fiscal years and the period subsequent to December 31, 2015 up to the date of filing this 2015 AIF on SEDAR include the following:

Fiscal 2016 to AIF filing date

- On March 7th, Crescita commenced trading on the Toronto Stock Exchange;
- On March 1st, the Reorganization was completed and Crescita commenced operations as a new public company; and
- In February, Nuvo's Board of Directors unanimously approved a proposal to initiate a divestiture or orderly wind-down of the Company's Immunology Group. While the Company continues to explore a possible sale of the Immunology Group, if a divestiture transaction does not materialize, the wind-down of the Immunology operations is expected to be completed by the end of 2016.

Fiscal 2015

- In January, the Company announced topline results of its Phase 2 clinical trial to investigate the safety and efficacy of WF10 in patients with refractory allergic rhinitis (2014 WF10 Trial). The WF10 arm reduced allergy symptoms as evidenced by recorded patient Total Nasal Symptom Scores (TNSS). The placebo arm demonstrated an unexpected reduction in patient TNSS scores and the differences between the active and placebo arms were not statistically significant. See "Narrative Description of the Business – Immunology Group";
- In April, after reviewing the data from both the previous two WF10 studies and consulting external experts, the Company believed that the placebo group in the 2014 WF10 Trial may not have recorded as high of a TNSS compared to the previous WF10 study in 2010 due to a longer enrollment period that started later in the allergy season, varying environmental conditions and other factors that resulted in some patients in the 2014 WF10 Trial not being exposed to a high enough concentration of the allergens that they were allergic to throughout the trial period. The Company therefore decided to conduct a new randomized, double-blind, placebo-controlled, single-center trial to assess the efficacy, safety and tolerability of a regimen of five WF10 infusions (2015 WF10 Trial). See "Narrative Description of the Business – Immunology Group";
- In December, the Company announced topline results of the 2015 WF10 trial. The topline results showed that patients dosed with WF10 did not report a reduction in symptoms that was significantly better than patients dosed with a saline placebo at any of the endpoints being measured in the study. There was no significant difference in the performance of WF10 relative to placebo when patients were exposed to grass and ragweed pollen in the environmental exposure chamber (EEC) or when they were exposed to naturally occurring allergens during the field portion of the study. The Company believes that the results are not sufficient to justify the further development of WF10 for the treatment of allergic rhinitis and has discontinued all WF10 development and will divest of the Immunology Group. See "Narrative Description of the Business – Immunology Group"; and
- In December, the Company reacquired the Pliaglis development and marketing rights from Galderma for the U.S., Canada and Mexico. See "General Development of the Business – Recent Financings and Corporate Transactions".

Fiscal 2014

- In March, Galderma launched the commercial sale and marketing of Pliaglis in Brazil;
- In April, the Company entered into a collaboration involving Ferndale Laboratories, Inc. (Ferndale) and a leading Contract Research Organization (CRO) to develop two topical dermatology products based on the Company's patented Multiplexed Molecular Penetration Enhancer (MMPE™) technology; and
- In September, the Company completed enrolment of its 16-week, double-blind, placebo-controlled, Phase 2 clinical trial to investigate the safety and efficacy of WF10 in patients with refractory allergic rhinitis.

Fiscal 2013

- In March, Galderma launched the commercial sale and marketing of Pliaglis in the U.S.;
- In April, Galderma launched the commercial sale and marketing of Pliaglis in the E.U.; and
- In October, Galderma received approval for the sale and marketing of Pliaglis in Brazil. The Company received a US\$2.0 million milestone payment which related to the regulatory approval of Pliaglis in Brazil.

Reorganization

On December 14, 2015, Nuvo, 2487002 Ontario Limited and 2487001 Ontario Limited entered into the Arrangement Agreement in respect of the proposed Reorganization of Nuvo into two separate publicly traded companies. Nuvo Pharma would be a revenue and EBITDA generating commercial healthcare company to be owned 100% by Nuvo's shareholders. The second company, Crescita, would be a drug development company also initially owned 100% by Nuvo's shareholders. The Reorganization was approved by the shareholders of Nuvo at a special shareholders meeting on February 18, 2016 and by the Ontario Superior Court of Justice on February 24, 2016. The Reorganization was completed on March 1, 2016.

Detailed information regarding the Reorganization and its effects including a description of certain risks and uncertainties in respect of the Reorganization and the operation of Nuvo Pharma and Crescita as separate publicly traded companies are included in the Management Information Circular dated December 31, 2015 (Reorganization Circular) that is available under Nuvo's profile at www.sedar.com.

Recent Financings and Corporate Transactions

In the past three years up to the completion of the Reorganization, the Company was funded by Nuvo. As part of the Reorganization, the Company received \$35.0 million from Nuvo to fund its current business plan into 2017. The Company is continuing to explore further financing opportunities in order to develop existing drugs in its product pipeline or new drugs utilizing the Company's proprietary drug delivery platforms and to support general corporate initiatives.

Fiscal 2015

Pliaglis North American Rights Acquisition

In December 2015, Nuvo reacquired the development and marketing rights for Pliaglis in the U.S., Canada and Mexico. Under the terms of the agreement, Nuvo paid Galderma 125,000 Swiss Francs (approximately \$174,000) and Crescita will pay an additional 125,000 Swiss Francs (approximately \$174,000) upon the transfer of certain rights and documents. Beginning in 2021, the Company has the right to reacquire the rest of world (ROW) rights on a country-by-country basis without additional compensation, if Galderma does not achieve minimum sales targets. Galderma will continue to market Pliaglis in the U.S. and Canada and pay a royalty on net sales during an agreed upon transition period. Crescita will receive a fixed single digit royalty on net sales in the territories outside of North America that Galderma still owns.

Fiscal 2014

Ferndale Collaboration

In April 2014, Nuvo entered into a collaboration agreement with Ferndale and a leading CRO to develop two topical dermatology products based on the Company's patented MMPE technology. The Company is currently developing both formulations, one of which has advanced into clinical studies. Under the terms of the collaboration agreement, the Company will utilize its proprietary MMPE technology to formulate two patented topical dermatology product candidates. Once the formulations are complete, Ferndale, in collaboration with the CRO, will oversee and fund the formulations' advancement through Phase 2 clinical studies. It is anticipated that the product candidates will then be made available for out-licensing. Licensing revenues, including upfront payments, milestone payments and royalties will be shared by the parties based on a calculation that includes compensation to the Company for contributing the patented formulations.

NARRATIVE DESCRIPTION OF THE BUSINESS

Crescita is a drug development company that owns topical products for treating medical conditions in dermatology and pain. Crescita owns multiple proprietary drug delivery platforms that support the development of patented formulations that can facilitate the delivery of active drugs into or through the skin. Crescita has one commercial product, Pliaglis that is out-licensed globally (except for Canada, the United States and Mexico where Crescita owns the rights). Crescita operates two sub-groups: the TPT Group and the Immunology Group. In February, Nuvo's Board of Directors unanimously approved a proposal to initiate a divestiture or orderly wind-down of the Company's Immunology Group. While the Company continues to explore a possible sale of the Immunology Group, if a divestiture transaction does not materialize, the wind down of the Immunology operations is expected to be completed by the end of 2016.

TPT Group

Pliaglis

Pliaglis is a topical local anaesthetic cream that provides safe and effective local dermal anaesthesia on intact skin prior to superficial dermatological procedures, such as dermal filler injection, pulsed dye laser therapy, facial laser resurfacing and laser-assisted tattoo removal. This product contains lidocaine and tetracaine and utilizes proprietary phase-changing topical cream Peel technology. The Peel technology consists of a drug containing cream which, once applied to

a patient's skin, dries to form a pliable layer that releases drug into the skin. Pliaglis should be applied to intact skin for 20 to 30 minutes prior to superficial dermatological procedures and for 60 minutes prior to laser-assisted tattoo removal. Following the application period, Pliaglis forms a pliable layer that is easily removed from the skin allowing the dermatological procedure to be performed with minimal to no pain.

Except as described below, Galderma holds the worldwide sales and marketing rights for Pliaglis. Under the terms of the licensing agreement, Crescita earns royalties on the net sales of Pliaglis. The licensing agreement also provides for certain milestone payments upon the receipt of specified approvals and the occurrence of certain launches which have all been earned as per the terms of the agreement. Galderma is responsible for manufacturing Pliaglis. In December 2015, Nuvo reacquired the development and marketing rights for Pliaglis for the U.S., Canada and Mexico. See "General Development of the Business – Recent Financings and Corporate Transactions".

Pliaglis was launched in the U.S. market in March 2013 and in the E.U. in April 2013. In the E.U., the regulatory approval required a post-approval commitment study, the cost of which was shared equally by Galderma and the Company. In South America, Pliaglis is approved and marketed in Brazil, Argentina and Columbia. Pliaglis was launched in Brazil in March 2014. Pliaglis is also approved and marketed in Canada. The Company understands that Galderma is seeking approvals in additional countries. However, there can be no assurance that any such approvals will be obtained or the timing thereof.

Pliaglis has been studied in 2,048 adult and geriatric subjects in 28 studies evaluating its efficacy and safety including 14 Phase 2 studies and 12 placebo-controlled, Phase 3 clinical studies. Eleven of the 12 studies clearly demonstrated the efficacy of Pliaglis in providing highly statistically significant and clinically meaningful levels of topical local anaesthesia prior to a painful dermal procedure in a variety of locations on the body of adult and geriatric subjects.

For the year ended December 31, 2015, the Company recorded \$0.2 million in revenue related to Pliaglis representing 27% of the Company's total revenue [December 31, 2014 - \$0.2 million or 23%].

Pipeline Expansion and Early Stage Drug Development

Crescita has a broad portfolio of development stage products and proprietary platform technologies, including MMPE, Foam technology and DuraPeel. Crescita will not only develop products on its own, but will also actively seek co-development partners to help advance its pipeline products and fund some or all of their development.

The following table summarizes Crescita's key product candidates:

Product	Therapeutic Area	Stage of Development	Intellectual Property ¹
Flexicaine (lidocaine 7%/ tetracaine 7% cream)	Postherpetic Neuralgia and Diabetic Peripheral Neuropathy Pain	Phase 2 clinical trial	Patents granted in AU, CN, HK, MX, RU and the U.S. with latest expiring in 2031. Applications allowed in CA and pending in 8 countries including EP. Latest anticipated expiry date is 2031.
Ibuprofen Foam (5% ibuprofen)	Acute Pain	Preclinical	Patent granted in the U.S. expiring in 2031. Applications pending in EP, CA and the U.S. Anticipated expiry date is 2031.
Terbinafine 10% Solution	Onychomycosis	Preclinical	Patents granted in AU, JP and the U.S. with latest expiry date in 2031. Applications pending in 4 countries including EP. Latest anticipated expiry date is 2030.
Mical 1 ²	Psoriasis	Preclinical	Patent granted in the U.S. expiring in 2027.
Mical 2 ²	Dermatological skin treatment	Preclinical	Patent granted in the U.S. expiring in 2027.

¹ Region and country abbreviations defined as follows: Australia (AU), Canada (CA), China (CN), Europe (EP), Hong Kong (HK), Japan (JP), Mexico (MX), Russian Federation (RU), United States (U.S.).

² Mical is a product being developed under the Ferndale Laboratories, Inc. collaboration (see Recent Financings and Corporate Transactions - 2014 - Ferndale Collaboration).

Flexicaine for the treatment of Diabetic Peripheral Neuropathy (DPN)

Crescita plans on conducting a phase 2 proof-of-concept study using Flexicaine for the treatment of DPN subject to regulatory approval to conduct this study and the required funding to advance this program.

A number of additional trials will be needed before Flexicaine could be submitted for regulatory approval for the treatment of DPN or any other disease and there can be no assurance that the results of these additional trials would be favourable or that regulators would approve Flexicaine for these or other purposes. Any such trials and approvals would be expected to take a number of years.

Ibuprofen Foam (IBUFOAM) for the treatment of acute pain

Crescita plans on conducting a phase 2 clinical study in Germany for the relief of pain associated with acute, localized muscle or joint injuries such as sprains, strains or sport injuries in 2016 pending regulatory approval to conduct this study from the Germany's Federal Institute for Drugs and Medical Devices (BfArM).

A number of additional trials may be needed before IBUFOAM could be submitted for regulatory approval for the treatment of acute pain and strains or any other disease and there can be no assurance that the results of these additional trials would be favourable or that regulators would approve IBUFOAM for these or other purposes. Any such trials and approvals would be expected to take a number of years.

Terbinafine Solution for the treatment of Onychomycosis

Crescita plans on conducting an additional preclinical and a proof-of-concept study to advance this formulation for the treatment of onychomycosis subject to regulatory approval and the required funding to advance this program.

A number of additional trials will be needed before the Terbinafine Solution could be submitted for regulatory approval for the treatment of onychomycosis or any other disease and there can be no assurance that the results of these additional trials would be favourable or that regulators would approve the Terbinafine Solution for these or other purposes. Any such trials and approvals would be expected to take a number of years.

Immunology Group

The Immunology Group is based in Leipzig, Germany. In December 2015, the Company announced topline results of a Phase 2 clinical trial to assess WF10 for the treatment of allergic rhinitis. The topline results showed that patients dosed with WF10 did not report a reduction in symptoms that was significantly better than patients dosed with a saline placebo at any of the endpoints being measured in the study. There was no significant difference in the performance of WF10 relative to placebo when patients were exposed to grass and ragweed pollen in the EEC or when they were exposed to naturally occurring allergens during the field portion of the study.

Subsequent to the year ended December 31, 2015, Nuvo's Board of Directors unanimously approved a proposal to initiate a divestiture or orderly wind-down of the Company's Immunology Group. While the Company continues to explore a possible sale of the Immunology Group, if a divestiture transaction does not materialize, the wind-down of the Immunology operations is expected to be completed by the end of 2016.

WF10

WF10 is an immune system modulating drug containing chlorite and/or chlorate ions including its derivative formulations and dosage forms as formulated or developed by the Company. The immune system provides an essential defense to micro-organisms, cancer and substances it sees as foreign and potentially harmful.

WF10 is approved in Thailand under the name "Immunokine" as an adjunct in the treatment of cancer to relieve post radiation therapy syndromes and as adjunctive therapy for diabetic foot ulcers.

WF10 Clinical Studies for the Treatment of Allergic Rhinitis

Single-Centre Phase 2a Study

In 2010, Nuvo conducted a Phase 2 proof-of-concept clinical trial to evaluate WF10 as a treatment for persistent allergic rhinitis (the 2010 WF10 Study). The trial was a 60-subject, randomized, double-blind, placebo-controlled, single-centre trial to assess the efficacy and safety of a regimen of five daily WF10 infusions. The trial met its primary endpoint as measured by the change in TNSS from baseline to assessment after three weeks comparing the WF10 group with the placebo group. The trial also met its secondary endpoints as measured by the change in TNSS at six, nine and twelve weeks and in the Total Ocular Symptom Score (TOSS) from baseline to

assessment after three, six, nine and twelve weeks. The TNSS and TOSS are validated scales to measure nasal and ocular symptoms associated with allergic rhinitis. The results were statistically significant as the p-value for all primary and secondary endpoints was less than 0.001 except for the change in TOSS after three weeks when the p-value was less than 0.003. WF10 was very well tolerated with a favourable safety profile.

Multi-Centre Phase 2b Study (2014 WF10 Trial)

In December 2014, Nuvo completed another Phase 2 clinical trial. This clinical trial was a 16-week, double-blind, placebo-controlled, Phase 2 clinical trial conducted in Germany to compare the safety and efficacy of WF10 and its main constituents (sodium chlorite and sodium chlorate) with saline in patients with refractory allergic rhinitis and to compare the safety and efficacy of WF10 and its main constituents. The trial measured TNSS and other secondary endpoints with 179 patients completing the trial at 15 sites in Germany. The trial included three active arms (the Active Arms): WF10, WF10 with chlorate and sulphate removed and WF10 with chlorite and sulphate removed.

Each of the Active Arms was compared to a placebo arm in which patients received saline. The primary endpoint was change in TNSS from baseline to assessment after three weeks comparing the Active Arms with the placebo arm. The primary endpoint was not achieved as the Active Arms and the placebo arm all demonstrated a reduction in TNSS and the difference between the Active Arms and the placebo arm did not achieve statistical significance at measured time points over the course of the observation period.

2015 WF10 Trial

After reviewing the data from both the 2010 WF10 Trial and 2014 WF10 Trial and consulting external experts, Nuvo believed that the placebo group in the 2014 WF10 Trial may not have recorded as high TNSS and TOSS scores compared to the 2010 WF10 Trial due to a longer enrollment period that started later in the allergy season, varying environmental conditions and other factors that resulted in some patients in the 2014 WF10 Trial not being exposed to a high enough concentration of the allergens that they were allergic to throughout the trial period. Nuvo therefore made the decision to conduct a new Phase 2 clinical trial to assess WF10 for the treatment of allergic rhinitis. The 2015 WF10 Trial was a randomized, double-blind, placebo-controlled, single-centre trial to assess the efficacy, safety and tolerability of a regimen of five WF10 infusions. The trial enrolled patients who have a moderate to severe allergy to grass and ragweed pollen. Patients' symptoms were recorded prior to commencement of the grass allergy season in an ECC, in the field throughout the grass and ragweed allergy seasons and again in the EEC after completion of the ragweed season. In December 2015, Nuvo announced that the topline results of the 2015 WF10 Trial showed that patients dosed with WF10 did not report a reduction in symptoms that was significantly better than patients dosed with a saline placebo at any of the endpoints being measured in the study. There was no significant difference in the performance of WF10 relative to placebo when patients were exposed to grass and ragweed pollen in the EEC or when they were exposed to naturally occurring allergens during the field portion of the study.

Commitments

In 2011, Nuvo acquired the 40% minority ownership interest in Nuvo Research AG in exchange for Nuvo common shares with an agreed upon value of US\$1.7 million. Under the terms of the acquisition, the minority interest partner has the right to receive 6% of money received by Crescita from the out-licensing of WF10 and is eligible to receive 6% of any proceeds received by Crescita if it sells all or any portion of its interest in Nuvo Research AG.

Oxoferin

Oxoferin, a topical wound healing agent, contains the same active ingredient as WF10, but at a lower concentration. Chronic, hard-to-heal wounds are a serious problem with an increasing incidence. Chronic wounds can be caused by such conditions as burns, pressure sores and poor circulation in the lower extremities. Co-morbid conditions, such as diabetes and atherosclerosis, reduce blood flow to the extremities and also increase the likelihood of developing chronic wounds such as diabetic foot ulcers and venous ulcers.

Oxoferin is marketed by NMG and its partners in parts of Europe and Asia as a topical wound healing agent under the names Oxoferin and Oxovasin. The product is licensed to Sun Pharmaceutical Industries Ltd. (Sun Pharma) for Malaysia, the Philippines, Vietnam, Singapore and other Indochina countries and Algeria, Tunisia and Morocco. In 2014, Sun Pharma received approval to market Oxoferin in Morocco, Malaysia and the Philippines and has launched in these territories. The product has not been approved or marketed in any of the other territories.

The Company's patents associated with Oxoferin have expired.

For the year ended December 31, 2015, the Company recorded \$0.6 million in revenue related to Oxoferin and WF10 representing 73% of the Company's total revenue [December 31, 2014 - \$0.6 million or 77%].

Manufacturing

The Company has a small manufacturing facility in Wanzleben, Germany that produces the active ingredient in WF10 and Oxoferin.

Intellectual Property

The value of the Company's commercial and drug development candidates and their future prospects depends heavily on establishing and protecting valid intellectual property rights. See "Risk Factors – Patents, Trademarks and Proprietary Technology".

Patents – Topical Products and Technology Group

The Company owns intellectual property useful for drugs in the dermatology and pain therapeutic areas, including Pliaglis, Flexicaine, topical antifungal products, MMPE drug formulations, Foam Technology and DuraPeel.

Pliaglis

The Company owns two patent families which cover Pliaglis. Claims are directed to compositions of matter and methods of use. A number of patents have been issued in Austria, Belgium, Canada, China, Cyprus, Denmark, Finland, France, Germany, Great Britain, Greece, Ireland, Italy, Luxemburg, Monaco, Netherlands, Portugal, Spain, Sweden, Switzerland, and the U.S. Of the two patent families, the latest expiry date is 2019 in the U.S. and 2020 in countries outside of the U.S.

The Company will pay royalties to two companies for 1% and 1.5% of net sales of Pliaglis.

Flexicaine

The Company owns two distinct patent families relating to its Flexicaine formulation. These families include composition of matter claims and method of use claims for treating neuropathic pain. The first family has patents granted or allowed in Australia, Canada, China, Hong Kong, Russia and the U.S. Additional applications are pending in 5 other countries. The second family has patents granted in Australia and Mexico. Additional applications are pending in 6 other countries.

Topical Antifungals

The Company has issued patents in Australia, Japan and the U.S. that cover its novel onychomycosis product candidate. Additional applications are pending in 4 countries.

MMPE Technology

A U.S. patent claiming certain combinations of particular molecular penetration enhancers (MPEs) together with certain active drugs in topical formulations was issued on September 14, 2010 as U.S. Patent No. 7,795,309. Two related U.S. patents covering alternative topical formulations were issued on January 1, 2013 as U.S. Patent No. 8,343,962 and August 20, 2013 as U.S. Patent No. 8,513,304. In addition, U.S. patent application no. 13/791,460 covering other topical formulations has been allowed and there is another pending application. The Company also holds a royalty-free license for devices useful in assessing MPEs on the barrier properties of membranes which are covered by an issued U.S. patent.

DuraPeel Technology

The Company holds several patent families covering the DuraPeel technology platform. Claims are directed to composition of matter and methods of use in the treatment of pain, dermatitis and other conditions. Worldwide, there are a number of pending patent applications and issued patents protecting this technology.

Foam Technology

The Company owns a U.S. patent and has pending applications in Canada and the U.S. covering DMSO-based foamable formulations.

Patents – Immunology Group

The Company owns intellectual property useful for drugs that are thought to modulate the chronic inflammation process, including WF10 and Oxoferin, and variant forms of WF10 and Oxoferin.

WF10

The Company will own the following patents and patent applications covering WF10 and related formulations for the treatment of asthma, allergic rhinitis and atopic dermatitis.

- In August 2012, the United States Patent and Trademark Office (USPTO) granted U.S. Patent No. 8,252,343 for the treatment of allergic asthma, allergic rhinitis and atopic dermatitis using the existing formulation of WF10. A patent application is allowed in Europe.

- In May 2013, the USPTO granted Patent No. 8,435,568, for the treatment of allergic asthma, allergic rhinitis and atopic dermatitis using the existing formulation of WF10 and derivative formulations.
- In December 2014, the USPTO granted U.S. Patent No. 8,911,797, related to the use of formulations that include chlorite ions (such as WF10) to treat or inhibit allergy-like symptoms that include conjunctivitis in patients suffering from or at risk of developing allergic asthma, allergic rhinitis or atopic dermatitis.

The latest expiry date of the three U.S. patents is 2029.

Oxoferin

All Oxoferin composition of matter patents covering the original formulation have expired. Crescita will own 9 patent applications in various jurisdictions that cover a new version of Oxoferin.

Trademarks

The Company holds certain registered trademarks and trademark applications that will cover its pipeline and commercial products.

Confidential Information and Trade Secrets

In addition to patent protection, the confidential nature of the Company's expertise and its trade secrets will provide a period of exclusivity with respect to processes or products developed by, or for, the Company and its exclusive benefit. The Company believes it has taken steps reasonably necessary to protect the confidentiality of its commercially sensitive activities.

Technology

The Company has multiple drug delivery platforms that support the development of patented formulations that can deliver actives into or through the skin. The most significant platforms will be:

DuraPeel

The DuraPeel technology is self-occluding, film-forming cream/gel formulations that provide extended release delivery to the site of application. The cream/gel contains a drug applied to a patient's skin forming a pliable layer that releases drug into the skin for up to 12 hours. The benefits of the DuraPeel self-occluding film technology include proven compatibility with a variety of Active Pharmaceutical Ingredients (APIs), reduced product transference risk, fast drying time, easy application and removal and ability to treat large and irregular skin surfaces. Patents have been issued in Australia, Canada, China, Japan and the U.S. with the latest expiry in 2027. Patent applications are pending in Europe and the U.S. with the latest anticipated expiry date in 2027.

MMPE

The MMPE technology uses synergistic combinations of pharmaceutical excipients included on the U.S. Food and Drug Administration's (FDA's) Inactive Ingredient Guide for improved topical delivery of actives into or through the skin. The benefits of this technology include the potential for increased penetration of APIs with the possibility of improved efficacy, lower API concentration and/or reduced dosing. Issued U.S. patents provide intellectual property protection through March 6, 2027.

Employees

As at March 23, 2016, the Company had 35 full-time employees. Crescita employees are not subject to any collective bargaining agreements and are not unionized.

Specialized Skill and Knowledge

The Company specializes in drug development and relies on its ability to design and conduct clinical studies, navigate the regulatory pathway in Canada, the U.S. and Europe and out-license its products in development. The Company from time-to-time will enlist the support of experienced clinical trial, regulatory and legal consultants and will use this and its own expert knowledge to assist in the successful development of its products and the protection of its intellectual property.

Competitive Conditions

The pharmaceutical industry is characterized by evolving technology and intense competition. Many companies, including major pharmaceutical and specialized biotechnology companies, are engaged in activities focused on medical conditions that are the same as or similar to those targeted by the Company. The Company's success depends upon maintaining its competitive position in the R&D and commercialization of its products. Competition from pharmaceutical, chemical and biotechnology companies, as well as universities and research institutes, is intense and is expected to increase. Many of these organizations have substantially greater R&D, experience in manufacturing, marketing, financial and managerial resources and they represent significant competition.

The Company's branded products may face competition from generic versions. Generic versions are generally significantly cheaper than the branded version, and, where available, may be required or encouraged in preference to the branded version under third-party reimbursement programs or substituted by pharmacies for branded versions by law. The entrance of generic competition to the Company's branded products generally reduces the market share and adversely affects the Company's profitability and cash flows. Generic competition with the Company's branded products would be expected to have a material adverse effect on net sales and profitability of the branded product and of the Company.

Regulatory Environment and Drug Development Process

The research, development, manufacture and marketing of pharmaceutical products are subject to regulation by the FDA in the U.S., the Therapeutic Products Directorate in Canada, the European Medicines Agency (EMA) in Europe and comparable regulatory authorities in other foreign countries. These agencies and other federal, state, provincial and local entities will regulate the testing, manufacture, safety and promotion and sale of the Company's products.

For a pharmaceutical company to launch a new prescription or non-prescription drug, whether innovative (original) or a generic version of a known drug, it must demonstrate to the national regulatory authorities in the countries in which it intends to market the new drug that the drug is both effective and safe for its intended use and population. Depending upon the circumstances surrounding the clinical evaluation of a drug candidate, the Company may undertake clinical and nonclinical animal studies, contract clinical trial activities to CROs or rely upon future partners for such development. Approval of a product by one regulatory authority does not necessarily imply that it can or will be approved by a regulatory authority responsible for a different jurisdiction.

Although only the jurisdictions of the U.S., the E.U. and Canada are discussed in this section, the Company also intends to seek regulatory approval in other jurisdictions in the future and will initiate clinical studies where appropriate and cost effective.

Canada

In Canada, all drugs are regulated under the Food and Drugs Act and are enforced by the Therapeutic Products Directorate (TPD) of the Government of Canada's Department of Health and Welfare. Activities that are regulated include all non-clinical and clinical trials used in support of marketing approval. In addition, the regulations state that Good Manufacturing Practices (GMPs) must be adhered to during production of all products intended for human use and to some degree during the development process. The regulatory pathway for a potential drug candidate begins by conducting initial proof-of-concept and preliminary safety studies both in the laboratory and in animals (preclinical studies). After the preclinical studies are completed, applications to conduct human clinical trials with the drug candidate must be submitted to the TPD. This application is referred to as a Clinical Trial Application (CTA). The CTA includes information about the methods of manufacture of the drug and controls associated therewith, and preclinical studies demonstrating safety and potential efficacy of the drug candidate. The TPD has 30 days in which to notify a company if the application is satisfactory by issuance of a No Objection Letter (NOL), after which a company may proceed with clinical trials. In addition, before a clinical trial can commence at each participating clinical trial site, the site's institutional review board (the IRB)/research ethics board (the REB) must approve the clinical trial protocol and other related documents.

After completing all required preclinical and clinical trials, and prior to selling a novel drug in Canada, a company will be required to submit a New Drug Submission (NDS) to the TPD and receive a Notice of Compliance (NOC) to sell the drug. The information contained within the NDS describes the new drug, including the drug's generic and proposed names under which it will be sold, a list describing the quantities and qualities of the ingredients, the method of manufacturing, processing and packaging of the drug, controls in place during the manufacturing operations to determine safety, potency and purity, stability information, results of non-clinical and clinical trials, intended indications for use of the new drug and the effectiveness of the new drug when used as intended. If, upon review of the NDS by the TPD, the NDS meets the requirements of Canada's Food and Drugs Act and the regulations thereunder, the TPD will issue the NOC. The TPD has the authority to impose certain post-approval requirements, such as post-market surveillance clinical trials. TPD approval can be withdrawn for failure to comply with any post-marketing requirements or for other reasons, such as the discovery of significant adverse effects.

United States

In the U.S., all drugs are regulated under the Code of Federal Regulations which is enforced by the FDA. The regulations require that non-clinical and clinical studies be conducted to demonstrate the safety and effectiveness of products before marketing and that the manufacturing be conducted according to GMPs. Subsequent to the completion of certain preclinical studies, the application to conduct human clinical trials with the drug candidate is submitted to the FDA. It is referred to as an Investigational New Drug (IND) application. This application contains similar information to the Canadian CTA, and the FDA has 30 days in which to notify a company if the application is unsatisfactory. If the application is not deemed unsatisfactory, then a company may proceed with administering the medication to humans in clinical studies. As in Canada, before any clinical trial can commence at each participating clinical trial site, the site's IRB/REB must approve the clinical protocol and other related documents.

After completing all required preclinical and clinical trials, and prior to selling a drug in the U.S., a company must also comply with New Drug Application (NDA) procedures required by the FDA. The NDA procedure includes the submission of a package containing similar information to that required in the NDS in Canada to indicate safety and efficacy of the drug and describe the manufacturing processes and controls. FDA approval of the submission is required prior to commercial sale or shipment of the product in the U.S. Pre and/or post-approval inspections of manufacturing and testing facilities are necessary. The FDA may also conduct inspections of the clinical trial sites and the preclinical laboratories conducting pivotal safety studies to ensure compliance with Good Clinical Practice (GCP) and Good Laboratory Practice (GLP) requirements. Similar to the TPD, the FDA has the authority to impose certain post-marketing requirements, such as post-market surveillance clinical and preclinical trials. In addition, FDA approval can be withdrawn for failure to comply with any post-marketing requirements or for other reasons, such as the discovery of significant adverse effects.

Europe

In Europe, the evaluation of applications for new medicinal products submitted for European approval is coordinated by the EMA, a body of the E.U. The regulations are similar to those in Canada and the U.S. and require that preclinical and clinical studies be conducted to demonstrate the safety and effectiveness of products before marketing and that the manufacturing will be conducted according to GMPs. Subsequent to the preclinical studies and prior to conducting human clinical trials, a CTA must be submitted to the competent authority in the country where the clinical trial will be conducted. This application contains similar information to the Canadian CTA and U.S. IND. In Europe, clinical trials are regulated by the European Clinical Trial Directive (Directive 2001/20/EC of April 4, 2001). As in Canada and the U.S., before a clinical trial can commence at each participating clinical trial site, the site's IRB/REB must approve the clinical protocol and other related documents.

A major difference in Europe, when compared to Canada and the U.S., is with the approval process. In Europe, there are two different procedures that can be used to gain marketing authorization in the E.U. The first procedure is referred to as the Centralized Procedure and requires that a single application be submitted to the EMA which, if approved, allows marketing in all countries of the E.U. The second procedure has two options: the first is referred to as the Mutual Recognition Procedure and requires that approval is gained from one Member State after which a request is made to the other Member States to mutually recognize the approval and the second is referred to as the Decentralized Procedure which requires a member state to act as the Reference Member State through a simultaneous application made to other member states.

Drug Development Process

A potential new drug must first be tested in the laboratory and in several animal species (preclinical or non-clinical studies) before being evaluated in humans (clinical studies). Preclinical studies primarily involve in vitro evaluations of the therapeutic activity of the drug and in vivo evaluations of the PK, metabolic and toxic effects of the drug in selected animal species. Ultimately, based on data generated during preclinical studies, extrapolations will be made to evaluate the potential risks versus the potential benefits of use of the drug in humans under specific conditions of use. Upon successful completion of the preclinical studies, the drug typically undergoes a series of evaluations in humans, including healthy volunteers and patients with the targeted disease.

The activities which must typically be completed prior to obtaining approval for marketing a new drug product in Canada, the U.S. and E.U. may be summarized as follows:

A. Preclinical Studies: In the preclinical stage of drug development, an investigational drug must be tested extensively in the laboratory to ensure it will be safe to administer to humans. Testing at this stage must provide data showing that the drug is reasonably safe for use in initial, small-scale clinical studies. Depending on whether the compound has been studied or marketed previously, the sponsor may have several options for fulfilling this requirement including:

- (a) compiling existing non-clinical data from past in vitro laboratory or animal studies on the compound;
- (b) compiling data from previous clinical testing or marketing of the drug in a country whose population is relevant to the target population; or
- (c) undertaking new preclinical studies designed to provide the evidence necessary to support the safety of administering the compound to humans.

During preclinical drug development, a sponsor evaluates the drug's toxic and pharmacologic effects through in vitro and in vivo laboratory animal testing. Genotoxicity screening is performed, as well as investigations on drug absorption, metabolism, the toxicity of the drug's metabolites and the speed with which the drug and its metabolites are excreted from the body. In North America, sponsors are generally asked, at a minimum, to:

- (a) develop a pharmacological profile of the drug;
- (b) determine the acute toxicity of the drug in at least two species of animals; and
- (c) conduct short-term toxicity studies ranging from 2 weeks to 3 months, depending on the proposed duration of use of the substance in the proposed clinical studies.

B. Filing of an IND or CTA: The formulation development and preclinical data are submitted to the FDA, TPD or other applicable regulatory body, for review prior to testing in humans.

C. Clinical Trials: Clinical trials involve the administration of the drug to healthy volunteers or patients under the supervision of a qualified investigator. Clinical trials must be conducted in compliance with federal, state and local regulations and requirements, under protocols detailing, for example, the objectives of the trial, the parameters to be used in monitoring safety and the efficacy criteria to be evaluated. Clinical trials to support NDAs or NDSs for marketing approval are typically conducted in three sequential phases, but the phases may overlap.

Phase 1 Trials: Phase 1 trials include the initial introduction of an investigational new drug into humans. These studies are closely monitored and may be conducted in patients, but are usually conducted in healthy volunteer subjects. These studies are designed to determine the metabolic and pharmacologic actions of the drug in humans, the side effects associated with increasing doses, and, if possible, to gain early evidence on effectiveness. During Phase 1, sufficient information about the drug's PKs and pharmacological effects should be obtained to permit the design of well-controlled, scientifically valid, Phase 2 studies. In cases where the Phase 1 studies are conducted on patients and not on healthy volunteers, it is possible that these studies may show

evidence of efficacy typically not obtained until Phase 2 studies. These are referred to as Phase 1/2 trials.

Phase 2 Trials: Phase 2 trials are controlled clinical studies conducted to obtain some preliminary data on the effectiveness and safety of the drug for a particular indication or indications in patients with the disease or condition. This phase of testing also helps determine dosage levels, common short-term side effects and risks associated with the drug.

Phase 3 Trials: Phase 3 trials are large controlled and uncontrolled trials. These trials are performed after preliminary evidence suggesting effectiveness and safety of the drug has been obtained in the Phase 2 trials and are intended to gather additional information about effectiveness and safety that is needed to evaluate the overall risk-benefit relationship of the drug. These studies provide an adequate basis for extrapolating the results to the general population and transmitting that information in the physician labelling.

Filing of an NDA or NDS: An NDA or NDS filing with the relevant regulatory authority in the U.S., Canada, E.U. or other pertinent jurisdiction documents the safety and efficacy of the IND and contains all the information collected during the drug development process including the preclinical studies, chemistry, manufacturing and controls (CMC) and the clinical trials. At the conclusion of successful preclinical, CMC and clinical testing, this series of documents is submitted to the regulatory authority. The application must present substantial evidence that the drug will have the effect it is represented to have when people use it or under the conditions for which it is prescribed, recommended or suggested in the labelling. Obtaining approval to market a new drug typically takes between six months and two years after submission of an application to the applicable regulatory authority.

Once the data is reviewed and approved by the appropriate regulatory authorities, such as the TPD, FDA or EMA, the drug is deemed ready for sale. These authorities and other applicable regulatory bodies will determine whether the drug will be a prescription or non-prescription product based on factors such as the age and history of the drug, the number of patients having reported adverse effects and how well the drug is documented with respect to safety and efficacy. Given that innovative drugs have no long-term history of public use, it is unlikely that an innovative drug would be approved in the first instance as a non-prescription product.

After marketing approval for a drug has been obtained, further studies and clinical trials may be required or requested by the regulatory authorities. The FDA refers to these as Postmarketing Requirements (PMRs) and Commitments. Post-marketing trials may provide additional data about a product's safety, efficacy or optimal use. Some of the studies and clinical trials may be required; others may be studies or clinical trials a sponsor has committed to conduct. PMRs include studies and clinical trials that sponsors are required to conduct under one or more statutes or regulations. Postmarketing commitments are studies or clinical trials that a sponsor has agreed to conduct, but that are not required by a statute or regulation. Failure to conduct or comply with an established timetable for completing PMRs may result in enforcement actions by the FDA that could include charges or civil monetary penalties. In addition, the FDA may prevent the marketing of the product in the U.S.

Litigation

From time-to-time, during the ordinary course of business, the Company is threatened with, or is named as a defendant in various legal proceedings, including lawsuits based upon product liability, patent infringement, personal injury, breach of contract and lost profits or other consequential damage claims.

A significant judgment against the Company or the imposition of a significant fine or penalty or a finding that the Company has failed to comply with laws or regulations or a failure to settle any dispute on satisfactory terms, could have a significant adverse impact on the Company's ability to continue operations. Additionally, lawsuits and investigations can be expensive to defend, whether or not the lawsuit or investigation has merit, and the defense of these actions may divert the attention of the Company's management and other resources that would otherwise be engaged in running the Company's business.

RISK FACTORS

An investment in the securities of the Company is speculative and involves a high degree of risk including, but not limited to, the risk factors discussed in this document. Before making an investment decision, investors should carefully consider these risk factors. If any of the factors identified as risks actually occur, the Company's business, results of operations and financial condition could be harmed. However, the risks described below are not the only ones the Company faces. Additional risks not currently known to the Company or those that it currently believes to be immaterial, may also harm the Company's business.

Need for Additional Financing

The Company had \$35.0 million at March 1, 2016 upon completion of the Reorganization. It is currently expected that this cash will be sufficient to fund Crescita's operations as currently planned into 2017. Unexpected increases in Crescita's costs and expenses due to operational decisions by Crescita and/or factors beyond Crescita's control could cause its cash resources to be depleted sooner than expected. In either case, once its initial cash resources have been utilized, Crescita will have an ongoing need for substantial additional capital resources to research, develop, commercialize and manufacture its products and technologies, as Crescita will not generate enough cash to fund its operations. Crescita will have limited participation in revenues from the commercial products that the Company out-licenses and these revenues are not expected to be sufficient to cover the costs of operating the business. Crescita will earn revenue from product sales of WF10 and Oxoferin, and will be dependent on its partners to sell these products in their respective licensed territories. Crescita will also earn revenue from royalties on the global net sales of Pliaglis.

Companies in the pharmaceutical R&D industry typically require periodic funding in order to develop drug candidates until such time as at least one drug candidate has been successfully commercialized or until the companies are receiving sufficient revenue to fund their operations. The Company has not yet reached this stage, and; therefore, the Company monitors on a regular basis, its liquidity position, the status of its partners' commercialization efforts, the status of its drug development programs, including cost estimates for completing various stages of development, the scientific progress on each drug candidate and the potential to license or co-develop each drug candidate and it continues to actively pursue fundraising possibilities through various means.

There can be no assurance that Crescita will have sufficient capital to fund its ongoing operations or develop or commercialize any further products without future financings. In addition, Crescita will need to raise financing on a stand-alone basis without reference to Nuvo and may not be able to secure adequate debt or equity financing on desirable terms or at all. The credit ratings that Crescita might obtain in connection with any debt financing may be lower than the ratings of post-Arrangement Nuvo. Differences in credit ratings affect the interest rate charged on debt financings, as well as the amounts of indebtedness, types of financing structures and debt markets that may be available to Crescita following the Arrangement. There can be no assurance that additional financing will be available on acceptable terms or at all.

If adequate funds are not available, Crescita may have to substantially reduce or eliminate planned expenditures, terminate or delay clinical trials for its product candidates, curtail product development programs designed to expand the product pipeline or discontinue certain operations.

Economic Environment

Economic conditions may limit the Company's ability to access capital or may cause the Company's suppliers to increase their prices, reduce their output or change their terms of sale. If the Company's customers' or suppliers' operating and financial performance deteriorates or if they are unable to make scheduled payments or obtain credit, its customers may not be able to pay or may delay payment of accounts receivable owed and its suppliers may restrict credit or impose different payment terms. Any inability of customers to pay the Company for its products or any demands by suppliers for different payment terms, may adversely affect its earnings and cash flow.

The Company has no control over changes in inflation and interest rates, foreign currency exchange rates and controls or other economic factors affecting its businesses or the possibility of political unrest, legal and regulatory changes in jurisdictions in which the Company operates. These factors could negatively affect the Company's future results of operations in those markets.

Obtaining Government and Regulatory Approvals

The research, testing, manufacturing, packaging, labeling, approval, storage, selling, marketing and distribution of drug products are subject to extensive regulation in the U.S. by the FDA, in Canada by the TPD and by similar regulatory authorities in the E.U., Japan and elsewhere, and regulations and requirements differ from country-to-country. Despite the time and expense exerted by the Company, failure can occur at any stage.

The process of completing a drug development program and obtaining regulatory approval for a drug can be long and may involve significant delays despite the Company's best efforts and can require substantial cash resources. Even after initial approval has been obtained, further research, including post-marketing studies, may be required to expand indications covered under the product approvals and labelling. Also, regulatory agencies require post-marketing surveillance programs to monitor side effects. Results of post-marketing programs may limit or expand additional marketing of the drug. Moreover, regulations are rigorous, time consuming and costly and the Company cannot predict the extent to which it may be affected by changes in regulatory developments and its ability to meet such regulations. There is also a risk that the Company's products may be withdrawn from the market and the required approvals suspended as a result of non-compliance with regulatory requirements.

Furthermore, there can be no assurance that the regulators will not require modification to any submissions, which may result in delays or failure to obtain regulatory approvals. Any delay or failure to obtain regulatory approvals could adversely affect the Company's business, financial condition and operational results. Further, there can be no assurance that the Company's products will prove to be safe and effective in clinical trials or receive the requisite regulatory approval in any market.

In addition to the regulatory product approval framework, pharmaceutical companies are subject to a number of other regulations covering occupational safety, laboratory practices, environmental protection and hazardous substance control. They may also be subject to existing and future local, provincial, state, federal and foreign regulation, including possible future regulation of the overall industry.

Failure to obtain necessary regulatory approvals, the restriction, suspension or revocation of existing approvals or any other failure to comply with regulatory requirements, could have a material adverse effect on the Company's business, financial condition and operational results.

United States Regulation

The FDA has substantial discretion in the drug approval process. The FDA may delay, limit or deny approval of a drug candidate for many reasons including:

- a drug candidate may not be deemed safe or effective;
- the FDA may find the data from preclinical studies, CMC and clinical trials insufficient;
- the FDA may change its approval policies or adopt new regulations; or
- third-party products may enter the market and change approval requirements.

Even once drug candidates are approved, these approvals may be withdrawn if compliance with regulatory standards is not maintained or if problems occur after the product reaches the market. The FDA may require further testing and surveillance programs to monitor the pharmaceutical product that has been commercialized. Non-compliance with applicable requirements can result in fines and other judicially imposed sanctions, including product seizures, injunction actions and criminal prosecutions.

The process of receiving FDA approval has become more difficult with the requirement to submit a Risk Evaluation and Mitigation Strategy (REMS) as part of the drug application for certain classes of drugs and some individual drug products. In addition, the FDA may require REMS after approving a covered application, including applications approved before the REMS program was initiated.

In addition, the FDA has the authority to regulate the claims the Company's partners make in marketing its prescription drug products to ensure that such claims are true, not misleading, supported by scientific evidence and consistent with the product's approved labelling. Failure to comply with FDA requirements in this regard could result in, among other things, suspensions or withdrawal of approvals, product seizures and injunctions against the manufacture, holding, distribution, marketing and sale of a product, civil and criminal sanctions.

Canada Regulation

The TPD may deny issuance of a NOC for an NDS if applicable regulatory criteria are not satisfied or may require additional testing. Product approvals may be withdrawn if compliance with regulatory standards is not maintained or if problems occur after the product reaches the market. The TPD may require further testing and surveillance programs to monitor a pharmaceutical product which has been commercialized. Non-compliance with applicable requirements can result in fines and other judicially imposed sanctions, including product seizures, injunction actions and criminal prosecutions.

Additional Regulatory Considerations

There is no assurance that problems will not arise that could delay or prevent the commercialization of the Company's products currently under development or that the TPD, FDA

or other foreign regulatory agencies will be satisfied with the information submitted by the Company, including results of clinical trials, to approve the marketing of such products. In addition to the regulatory approval process, pharmaceutical companies are subject to regulations under local, provincial, state and federal law, including requirements regarding occupational safety, laboratory practices, environmental protection and hazardous substance control and may be subject to other present and future local, provincial, state, federal and foreign regulations, including possible future regulations of the pharmaceutical industry. The Company cannot predict the time required for regulatory approval or the extent of clinical testing and documentation that is required by regulatory authorities. Any delays in obtaining, or failure to obtain regulatory approvals in Canada, the U.S., the E.U. or other foreign countries, would significantly delay the development of the Company's markets and the receipt of revenues from the sale of its products.

Changes in Government Regulation

The business of the Company may be adversely affected by such factors as changes in the regulatory environment with respect to intellectual property, regulation, export controls or product marketing approvals. Such changes remain beyond the Company's control and have an unpredictable impact.

Patents, Trademarks and Proprietary Technology

There can be no assurance as to the breadth or degree of protection that existing or future patents or patent applications may afford the Company or that any patent applications will result in issued patents or that the Company's patents or trademarks will be upheld if challenged. It is possible that the Company's existing patent or trademark rights may be deemed invalid. Although the Company believes that its products do not, and will not, infringe valid patents or trademarks or violate the proprietary rights of others, it is possible that use, sale or manufacture of its products may infringe on existing or future patents, trademarks or proprietary rights of others. If the Company's products infringe the patents or proprietary rights of others, the Company may be required to stop selling or making its products, may be required to modify or rename its products or may have to obtain licenses to continue using, making or selling them. There can be no assurance that the Company will be able to do so in a timely manner, upon acceptable terms and conditions, or at all. The failure to do any of the foregoing could have a material adverse effect upon the Company. In addition, there can be no assurance that the Company will have sufficient financial or other resources to enforce or defend a patent infringement or proprietary rights violation action. Moreover, if the Company's products infringe patents, trademarks or proprietary rights of others, the Company could, under certain circumstances, become liable for substantial damages which could also have a material adverse effect.

Regardless of the validity of the Company's patents, there can be no assurance that others will be unable to obtain patents or develop competitive non-infringing products or processes that permit such parties to compete with the Company. The Company may not be able to protect its intellectual property rights throughout the world as filing, prosecuting and defending patents and trademarks on all of the Company's product candidates, products and product names, when and if they exist, in every jurisdiction would be prohibitively expensive and can take several years. Competitors may manufacture, sell or use the Company's technologies and use its trademarks in jurisdictions where the Company or its partners have not obtained patent and trademark protection. These products may compete with the Company's products, when and if it has any, and may not be covered by any of its or its partners' patent claims or other intellectual property rights.

The laws of some countries do not protect intellectual property rights to the same extent as the laws of Canada and the U.S. and many companies have encountered significant problems in

protecting and defending such rights in foreign jurisdictions. The legal systems of certain countries, particularly certain developing countries, do not favour the enforcement of patents, trademarks and other intellectual property protection, particularly those protections relating to biotechnology and pharmaceuticals, which could make it difficult for the Company to stop the infringement of its patents. Proceedings to enforce patent rights in foreign jurisdictions could result in substantial cost and divert efforts and attention from other aspects of the business.

The discovery, trial and appeals process in patent litigation can take several years. Should the Company commence a lawsuit against a third party for patent infringement or should there be a lawsuit commenced against the Company with respect to the validity of its patents or any alleged patent infringement by the Company, the cost of such litigation, as well as the ultimate outcome of such litigation, if commenced, whether or not the Company is successful, could have a material adverse effect on its business, results of operations, financial condition and cash flows.

Ability to Protect Know How and Trade Secrets

The ability of the Company to maintain the confidentiality of its expertise and trade secrets is essential to success. Disclosure and use of the Company's expertise and trade secrets, not otherwise protected by patents, are generally controlled under agreements with the parties involved. There can be no assurance however, that all confidentiality agreements are legally enforceable or will be honoured, that others will not independently develop equivalent or competing technology, that disputes will not arise over the ownership of intellectual property or that disclosure of the Company's trade secrets will not occur. To the extent that consultants or other research collaborators use intellectual property owned by others while working with the Company, disputes may also arise over the rights to related or resulting expertise or inventions.

Inability to Achieve Drug Development Goals within Expected Time Frames

From time-to-time, the Company sets targets and makes public statements regarding its expected timing for achieving drug development goals. These include targets for the commencement and completion of preclinical and clinical trials, studies and tests and anticipated regulatory filing and approval dates. These targets are set based on a number of assumptions that may not prove to be accurate. The actual timing of these forward-looking events can vary dramatically from the Company's estimates or they might not be achieved at all, due to factors such as delays or failures in clinical trials or preclinical work, scheduling changes at CROs, the need to develop additional data required by regulators as a condition of approval, the uncertainties inherent in the regulatory approval process, delays in achieving manufacturing or marketing arrangements necessary to commercialize product candidates and limitations on the funds available to the Company. If the Company does not meet these targets, including those which are publicly announced, the ultimate commercialization of its products may be delayed and, as a result, its business could be harmed.

Also, there can be no assurance that such trials and studies will be sufficient for regulatory authorities or that the required regulatory approvals will be obtained.

Uncertainty of Drug Research and Development

There can be no assurance that any of the Company's product candidates will be successfully developed in a timely manner or that they will prove to be more effective than products based on existing or new technologies or that a sufficient number of medical professionals will recommend their use. The risk that a product candidate may fail clinical trials, the Company may be unable to successfully complete development or a decision for financial or other reasons to halt

development of any product candidate, particularly in instances where significant capital expenditures have already been made, could have a material adverse effect on the Company.

In December 2015, Nuvo announced that it failed to meet the primary endpoint in the 2015 WF10 Trial. See “Narrative Description of the Business – Immunology Group” for more information on the results of this trial. The Company will have product candidates that are at an early stage in the drug development process and have not progressed to the clinical trial phase of development. There can be no assurance that preclinical or clinical testing of the Company’s product candidates will yield sufficiently positive results to enable progress toward commercialization and any such trials will take significant time to complete. Unsatisfactory results may prompt the Company to reduce or abandon future testing or commercialization of particular product candidates and this may have a material adverse effect on the Company.

Due to the inherent risk associated with R&D efforts in the pharmaceutical industry, particularly with respect to new drugs, the Company’s R&D expenditures may not result in the successful introduction of government approved new pharmaceutical products. Also, after submitting a drug candidate for regulatory approval, the regulatory authority may require additional studies, and as a result, the Company may be unable to reasonably predict the total R&D costs to develop a particular product.

Risk Related to Clinical Trials

The Company and its drug development partners must demonstrate, through preclinical studies and clinical trials, that the product being developed is safe and efficacious before obtaining regulatory approval for the commercial sale of such product. The results of preclinical studies and previous clinical trials are not necessarily predictive of future results and the Company’s current product candidates may not have favourable results in later testing or trials. Preclinical tests and Phase 1 and Phase 2 clinical trials are primarily designed to test safety, to study PK and pharmacodynamics and to understand the side effects of products at various doses and schedules. Success in preclinical or animal studies and early clinical trials does not ensure that later large-scale efficacy trials will be successful and such success is not necessarily predictive of final results. Favourable results in early trials may not be repeated in later trials and positive interim results do not ensure success in final results. Even after the completion of Phase 3 clinical trials, the FDA, TPD, EMA or other regulatory authorities may disagree with the clinical trial design and interpretation of data and may require additional clinical trials to demonstrate the efficacy of product candidates.

A number of companies in the biotechnology and pharmaceutical industry have suffered significant setbacks in advanced clinical trials, even after achieving promising results in earlier trials and preclinical studies. The Company suffered a similar setback with the results of its 2015 WF10 Trial and its 2014 WF10 Trial (See “Narrative Description of the Business – Immunology Group”). In many cases where clinical results were not favourable, were perceived negatively or otherwise did not meet expectations, the share prices of these companies declined significantly. Failure to complete clinical trials successfully and to obtain successful results on a timely basis could have an adverse effect on the Company’s future business and its common share price.

Patient Enrolment May Not be Adequate for Current Trials or Future Clinical Trials

The Company’s future prospects could suffer if it, or any of its drug development partners, fails to develop and maintain sufficient levels of patient enrolment in its current or future clinical trials. Delays in planned patient enrolment may result in increased costs, delays or termination of clinical trials, which could materially harm the Company’s future prospects.

Rapid Technological Change Could Make Products or Drug Delivery Technologies Obsolete

Pharmaceutical technologies are subject to rapid and significant technological change. The Company expects its competitors will develop new technologies and products that may render the Company's products and drug delivery technologies uncompetitive or obsolete. The products and drug delivery technologies of its competitors may be more effective than the products and drug delivery technologies developed by the Company. As a result, the Company's products may become obsolete before it recovers expenses incurred in connection with their development or realizes revenues from any commercialized products.

Reliance on Third Parties to Conduct Clinical and Preclinical Studies

The Company and its drug development partners rely on third parties such as CROs, medical institutions and clinical investigators to enroll qualified patients, conduct, supervise and monitor its clinical trials, conduct preclinical studies and complete CMC work. The reliance on these third parties for clinical development activities reduces its control over these activities. The reliance on these third parties; however, does not relieve the Company or its drug development partners of their regulatory responsibilities, including ensuring that its clinical trials are conducted in accordance with GCPs and that its preclinical studies are conducted in accordance with GLPs. Furthermore, these third parties may have relationships with other entities, some of which may be competitors. In addition, they may not complete activities on schedule or may not conduct preclinical studies or clinical trials in accordance with regulatory requirements or the Company's trial design. If these third parties do not successfully carry out their contractual duties or meet expected deadlines, the Company's ability to obtain regulatory approvals for product candidates may be delayed or prevented.

Prolonged Development Time

It takes considerable time to develop new prescription or over-the-counter (OTC) drug products, to obtain the necessary regulatory approvals permitting sales, to establish appropriate distribution channels and market acceptance and to obtain insurer reimbursement approvals. This time period is generally from five to more than ten years and it exposes the Company to significant risks, including the development of competing products, loss of investor interest, shifting consumer preferences, changes in personnel and new regulatory requirements. During this lengthy period, the Company often incurs significant development-related costs without generating offsetting revenues.

Publications of Negative Study or Clinical Trial Results

The publication of negative results of studies or clinical trials related to the Company's products, or the therapeutic areas in which its products compete, may adversely affect sales, the prescription trends for the products, the reputation of the products and the price of the Company's common shares. From time-to-time, studies or clinical trials on various aspects of pharmaceutical products are conducted by the Company, academics or others, including government agencies. The results of these studies or trials, when published, may have a dramatic effect on the market for the pharmaceutical product that is the subject of the study. In the event of the publication of negative results of studies or clinical trials related to the Company's marketed products or the therapeutic areas in which these products compete, the business, financial condition, results of operations and cash flows of the Company may be adversely affected.

Competition

The pharmaceutical industry is characterized by evolving technology and intense competition. The Company is engaged in areas of research where developments are expected to continue at a rapid pace. Many companies, including major pharmaceutical and specialized biotechnology companies, are engaged in activities focused on medical conditions that are the same as or similar to those targeted by the Company. The Company's success depends upon maintaining its competitive position in R&D and commercialization of its products. Competition from pharmaceutical, chemical and biotechnology companies, as well as universities and research institutes, is intense and is expected to increase. Many of these organizations have substantially greater R&D, experience in manufacturing, marketing, financial and managerial resources and they represent significant competition. If the Company fails to compete successfully in any of these areas, its business, results of operations, financial condition and cash flows could be adversely affected.

The intensely competitive environment of the branded products business requires an ongoing, extensive search for medical and technological innovations and the ability to market products effectively, including the ability to communicate the effectiveness, safety and value of branded products for their intended uses to healthcare professionals in private practice, group practices and managed care organizations. There can be no assurance that the Company and its drug development partners will be able to successfully develop medical or technological innovations or that the Company and its licensing partners will be able to effectively market the Company's existing products or any future products.

The Company's branded products may face competition from generic versions. Generic versions are generally significantly cheaper than the branded version, and, where available, may be required or encouraged in preference to the branded version under third-party reimbursement programs or substituted by pharmacies for branded versions by law. The entrance of generic competition to the Company's branded products generally reduces the market share and adversely affects the Company's profitability and cash flows. Generic competition with the Company's branded products would be expected to have a material adverse effect on net sales and profitability of the branded product and of the Company.

Additionally, the Company competes to acquire the intellectual property assets that are required to continue to develop and broaden its product portfolio. In addition to in-house R&D efforts, the Company seeks to acquire rights to new intellectual property through corporate acquisitions, asset acquisitions, licensing and joint venture arrangements. Competitors with greater resources may acquire assets that the Company seeks, and even if the Company is successful, competition may increase the acquisition price of such assets. If the Company fails to compete successfully, its growth may be limited.

Competition for Pliaglis

Pliaglis faces competition in all markets from other topically applied local anaesthetic drug products such as compounded anaesthetic creams that are available from certain pharmacies, EMLA Cream (a eutectic mixture of lidocaine 2.5% and prilocaine 2.5%) and L.M.X 4 and L.M.X.5 Anorectal Creams that are available OTC.

Products May Fail to Achieve Market Acceptance

Any products successfully developed by the Company may not achieve market acceptance and, as a result, may not generate significant revenues. Market acceptance of the Company's products by physicians or patients will depend on a number of factors, including:

- availability, cost and effectiveness of products when compared to competing products and alternative treatments;
- relative convenience and ease of administration;
- the prevalence and severity of any adverse side effects;
- the acceptance of competing products;
- pricing, which may be subject to regulatory control;
- effectiveness of marketing and distribution partners' sales and marketing strategies; and
- the ability to obtain sufficient third-party insurance coverage or reimbursement.

If any product commercialized by the Company does not provide a treatment regimen that is as beneficial as the current standard of care or otherwise does not provide patient benefit, there is the potential that it will not achieve market acceptance. This may result in a shortfall in revenues and an inability to achieve or maintain profitability.

Dependence on Sales and Marketing Partnerships

The Company will have limited sales and marketing experience and is expected to lack the financial and other resources necessary to undertake marketing and advertising activities worldwide. Accordingly, Crescita will rely on marketing arrangements, including joint ventures, licensing or other third-party arrangements, to distribute its products in jurisdictions where it lacks the resources or expertise. Crescita will face significant competition in seeking appropriate partners and distributors. Moreover, collaboration and distribution arrangements are complex and time consuming to negotiate, document and implement. Therefore, there can be no assurance that Crescita will be able to find additional marketing and distribution partners in any jurisdiction or be able to enter into any marketing and distribution arrangements on acceptable terms, or at all. Moreover, there can be no assurance that Crescita's partners will dedicate the resources needed to successfully market and distribute Crescita's products and maximize sales. In addition, under these arrangements, disputes may arise with respect to payments that Crescita or its partners believe are due under such distribution or marketing arrangements, a partner or distributor may develop or distribute products that compete with Crescita's products or they may terminate the relationship.

The Company has minimal influence in the worldwide sales and marketing activities for Pliaglis, as these decisions are made by Galderma, except for North America. In December 2015, the Company reacquired the North American rights to Pliaglis. See "General Development of the Business – Recent Financings and Corporate Transactions". Although the Company has three seats on the Joint Steering Committee that was established to monitor the development and commercial activities related to Pliaglis in the Galderma territory, the Company has no direct control over the technical, regulatory and commercial activities for the product. In addition, Galderma is responsible for the commercialization of Pliaglis outside of North America and, as such, the Company will rely on Galderma to successfully execute a worldwide commercialization program. Delays in obtaining the appropriate regulatory approvals for Pliaglis in territories or an unsuccessful launch in any major territory may have an adverse effect on the Company's royalty income and cash flows.

The Company will depend on all of its partners and licensees to comply with all government legislation and regulations relating to selling Crescita's products in their respective territories. If any of our partners do not comply, this could have a material impact on the cash flows of the Company.

Generic Drug Manufacturers

Regulatory approval for competing generic drugs can be obtained without investing in the same level of costly and time-consuming clinical trials that the Company has conducted or might conduct in the future. Due to the substantially reduced development costs, generic drug manufacturers are often able to charge much lower prices for their products than the original developer. The Company may face competition from manufacturers of generic drugs on some of its products that are commercial, since a number of the Company's patents have expired, or if not yet expired, may be ignored by generic drug manufacturers who choose to launch their products "at risk" of a possible patent infringement lawsuit brought by the Company or its licensing partners. Generic competition may impact the prices at which the Company's products are sold, the royalty rates the Company receives and the volume of product sold which may substantially reduce the Company's overall revenues.

Reimbursement and Product Pricing

There can be no assurance that Pliaglis will be successfully commercialized in current markets or that the additional regulatory approvals necessary to commercialize Pliaglis in markets where it is not currently approved will be obtained, or that Pliaglis will receive reimbursement coverage in any jurisdiction.

Furthermore, even after approval for reimbursement for the Company's products is obtained from private health coverage insurers or government health authorities, it may be removed at any time. Significant uncertainty exists as to the reimbursement status of newly approved healthcare products and there can be no assurance that third-party coverage will be sufficient to give the Company an appropriate return on its investment in developing existing or new products. Increasingly, government and other third-party payers are attempting to contain expenditures for new therapeutic products by limiting or refusing coverage, limiting reimbursement levels, imposing high co-pays, requiring prior authorizations and implementing other measures. Inadequate coverage or reimbursement could adversely affect market acceptance of the Company's products. Third-party payers increasingly challenge the pricing of pharmaceutical products. Moreover, the trend toward managed healthcare in the U.S., the growth of organizations such as health maintenance organizations and reforms to healthcare and government insurance programs, could significantly influence the purchase of healthcare services and products, resulting in lower prices and reduced demand for the Company's products.

In the U.S., each third-party payer plan is organized into tiers and the number of tiers will vary. Each tier represents a different reimbursement level. There is no guarantee that the Company's products will be reimbursed even at tiers where the reimbursement amounts are minimal.

In some countries, particularly the countries of the E.U., the pricing of prescription pharmaceuticals is subject to government control. In these countries, pricing negotiations with governmental authorities can take considerable time and delay the introduction of a product to the market. To obtain reimbursement or pricing approval in some countries, the Company may be required to conduct a clinical trial that compares the cost effectiveness of its product candidate to other available therapies. If reimbursement of the Company's product is unavailable or limited in

scope or amount, or if pricing is set at unsatisfactory levels, its business could be adversely affected. In addition, any country could pass legislation or change regulations affecting the pricing of pharmaceuticals before or after a regulatory agency approves any of its product candidates for marketing in ways that could adversely affect the Company. While the Company cannot predict the likelihood of any legislative or regulatory changes, if any government or regulatory agency adopts new legislation or new regulations, the Company's business could be harmed.

Potential Product Liability

The Company may be subject to product liability claims associated with the use of its products either after their approval or during clinical trials and there can be no assurance that liability insurance will continue to be available on commercially reasonable terms or at all. Product liability claims might also exceed the amounts or fall outside of such coverage. Product liability claims against the Company, regardless of their merit or potential outcome, could be costly and divert management's attention from other business matters or adversely affect its reputation and the demand for its products.

In addition, certain drug retailers and distributors require minimum liability insurance as a condition of purchasing or accepting products for retail or wholesale distribution. Failure to satisfy such insurance requirements could impede the ability of the Company or its potential partners in achieving broad retail distribution of its products, resulting in a material adverse effect on the Company.

There can be no assurance that a product liability claim or series of claims brought against the Company would not have a material adverse effect on its business, financial condition, results of operations and cash flows. If any claim is brought against the Company, regardless of the success or failure of the claim, there can be no assurance that the Company will be able to obtain or maintain product liability insurance in the future on acceptable terms or with adequate coverage against potential liabilities or the cost of a recall.

Manufacturing and Supply Risks

The Company will purchase key raw materials necessary for the manufacture of its products and finished products from a limited number of suppliers around the world and in some cases will rely on its licensing partners to manufacture its products.

In addition, since WF10 and Oxoferin are manufactured by Contract Manufacturing Organizations (CMOs), Crescita will have limited ability to control the manufacturing process or costs related to this process. Increases in the prices paid to the CMO, price increases from suppliers of any component of the product, interruptions in supply of product or lapses in quality could adversely impact Crescita's margins, profitability and cash flows. Crescita will be reliant on its third-party CMOs to maintain the facilities at which it manufactures Crescita's products in compliance with various countries' regulatory authorities. If the CMO fails to maintain compliance with regulatory authorities, they could be ordered to cease manufacturing, which would have a material adverse impact on Crescita's business, results of operations, financial condition and cash flows. In addition to FDA regulations, violation of standards enforced by the Environmental Protection Agency (EPA) and the Occupational Safety and Health Administration (OSHA), and their counterpart agencies at the state level, could slow down or curtail operations of the CMO or any of its suppliers.

If the relationships with the CMO or any of the single-sourced suppliers is discontinued or, if any manufacturer is unable to supply or produce required quantities of product on a timely basis

or at all, or if a supplier ceases production of an ingredient or component, the operations would be negatively impacted and the business would be harmed.

Under the terms of the Pliaglis license agreements, Galderma has the sole right to manufacture Pliaglis and; therefore, Crescita will depend on Galderma as the only qualified supplier of the product for all global markets. Pliaglis also contains the active drugs lidocaine and tetracaine and in the past the form of tetracaine used in the product has, at times, been difficult to procure. Crescita will be reliant on Galderma to maintain the facilities at which it manufactures Pliaglis in compliance with FDA, EMA, state and local regulations and other regulatory agencies. If Galderma fails to maintain compliance with FDA, EMA or other critical regulations, they could be ordered to cease manufacturing, which would have a material adverse impact on Crescita's business, results of operations, financial condition and cash flows. In addition to FDA regulations, violation of standards enforced by the EPA, the OSHA and their counterpart agencies at the state level, could slow down or curtail operations of Galderma. In December 2015, the Company reacquired Pliaglis development and marketing rights for the U.S., Canada and Mexico and will rely on Galderma to manufacture Pliaglis for these markets. See "General Development of the Business – Recent Financings and Corporate Transactions".

In addition, the FDA and other regulatory agencies require that raw material manufacturers comply with all applicable regulations and standards pertaining to the manufacture, control, testing and use of the raw materials as appropriate. For the APIs or critical raw materials depending on the drug product, this means compliance to current GMPs for APIs and submission of all data related to the manufacture, control and testing of the API for quality, purity, identity and stability, as well as a complete description of the process, equipment, controls and standards used for the production of the API. This is usually submitted to the FDA in the form of a Drug Master File (DMF) by the manufacturer and referenced by the sponsor of the NDA. The DMF information and data is reviewed by the FDA as a critical component of the approvability of the NDA.

As a result, in the case where only one supplier of a particular API or critical raw material meets all of the FDA's (or other regulatory agencies) requirements and has a DMF (or similar filing) on file with the FDA, Crescita will be at risk should a supplier violate GMPs, fail an FDA inspection, terminate access to its DMF, be unable to manufacture product, choose not to supply Crescita or decide to increase prices. For some of the raw materials required to manufacture Oxoferin and WF10, the Company currently has only one approved supplier.

In addition, Crescita could be subject to various import duties applicable to both finished products and raw materials and it may be affected by other import and export restrictions, as well as developments with an impact on international trade. Under certain circumstances, these international trade factors could affect manufacturing costs, which will in turn affect Crescita's margins, as well as the wholesale and retail prices of manufactured products.

The Company's current internal manufacturing capabilities are limited to its site Wanzleben, Germany that produces the active ingredient in WF10 and Oxoferin. The Company has never achieved capacity at this facility. This exposes Crescita to the following risks, any of which could delay or prevent the commercialization of its products, result in higher costs or deprive it of potential product revenues:

- Crescita may encounter difficulties in achieving volume production, quality control and quality assurance, as well as relating to shortages of qualified personnel. Accordingly, Crescita might not be able to manufacture sufficient quantities to meet its clinical trial needs or to commercialize its products;

- Crescita's manufacturing facilities will be required to undergo satisfactory current GMPs inspections prior to regulatory approval and are obliged to operate in accordance with E.U. and other nationally mandated GMPs, which govern manufacturing processes, stability testing, record keeping and quality standards. Failure to establish and follow GMPs and to document adherence to such practices, may lead to significant delays in the availability of material for clinical studies and may delay or prevent filing or approval of marketing applications for Crescita's products; and
- Changing manufacturing locations would be difficult and the number of potential manufacturers is limited. Changing manufacturers generally requires re-validation of the manufacturing processes and procedures in accordance with E.U. and other nationally mandated GMPs. Such re-validation may be costly and would be time consuming. It would be difficult or impossible to quickly find replacement manufacturers on acceptable terms, if at all.

Crescita's manufacturing facilities will be subject to ongoing periodic unannounced inspection by the E.U. and other country agencies, and may be subject to inspection by local, state, provincial and federal authorities from various jurisdictions to ensure strict compliance with GMPs and other government regulations. Failure by Crescita to comply with applicable regulations could result in sanctions being imposed on it, including fines, injunctions, civil penalties, failure of the government to grant review of submissions or market approval of drugs, delays, suspension or withdrawal of approvals, seizures or recalls of product, operating restrictions, facility closures and criminal prosecutions, any of which could materially adversely affect Crescita's business.

Hazardous Materials and Environmental

The Company's products involve the use of potentially hazardous materials, and as a result, it is exposed to potential liability claims and costs associated with complying with laws regulating hazardous waste. R&D and manufacturing activities involve the use of hazardous materials, including chemicals, and are subject to federal, provincial and local laws and regulations governing the use, manufacture, storage, handling and disposal of hazardous materials and waste products. However, accidental injury or contamination from these materials may occur. In the event of an accident, the Company could be held liable for any damages, which could exceed its available financial resources. In addition, the Company may be required to incur significant costs to comply with environmental laws and regulations in the future.

Operating Losses

The Company will incur substantial expenditures as it proceeds with its development programs to advance the products in its pipeline and to seek regulatory approvals. During this period, Crescita is expected to generate minimal revenue. Accordingly, Crescita does not expect to attain sustained profitability for the foreseeable future and Crescita may never achieve profitability. Even if it achieves profitability, it may not remain profitable. Crescita's inability to become and remain profitable could depress the market price of its shares and could impair its ability to raise capital, expand its business, expand its product pipeline or continue its operations.

There can be no assurance that Crescita will achieve significant revenues from its commercial products or achieve profitability or that it will obtain additional marketing approvals for its products in other jurisdictions. There can be no assurance that Crescita will successfully develop and obtain regulatory approval for any other therapeutic product or that it will successfully commercialize such product if it is developed and approved.

Quarterly Fluctuations

The Company's quarterly and annual operating results are likely to fluctuate in the future. These fluctuations could cause the stock price to decline. The nature of Crescita's business involves variable factors, such as the timing of launch and market acceptance of Crescita's products, the timing and costs associated with the research, development and regulatory submissions of our products in development, the costs of maintaining manufacturing facilities operating below capacity and the costs associated with public company and other regulatory compliance. As a result, in some future quarters or years, Crescita's clinical, financial or operating results may not meet the expectations of securities analysts and investors which could result in a decline in the price of the Company's common shares.

Personnel

The Company depends upon certain key members of its scientific, manufacturing and management teams. The loss of any of these individuals could have a material adverse effect on the Company. The Company does not maintain key-man insurance on any employee.

The Company's success depends, in large part, on its ability to continue to attract and retain qualified scientific, manufacturing and management personnel. The Company faces intense competition for such personnel. It may not be able to attract and retain qualified management, manufacturing and scientific personnel in the future. Also, it must provide training for its employee base due to the highly specialized nature of pharmaceutical products.

Further, the Company expects that its growth and potential expansion into specific areas and activities requiring new or additional expertise, such as in the areas of R&D, preclinical studies, CMC work, clinical trials and regulatory approvals will place additional requirements on management, operational and financial resources. The Company expects these demands will require an increase in the number of management and scientific personnel and development of additional expertise by existing personnel. The failure to attract and retain such personnel, or to develop such expertise, could materially adversely affect prospects for its success. In addition, to attract qualified personnel, the Company may be required to establish offices in different locations. Failure of personnel in different locations to work effectively together could materially adversely affect the Company's success.

Given these potential challenges, current personnel may be unable to adapt or may not have the appropriate skills and the Company may fail to assimilate and train new employees. Highly skilled employees with the education and training required, especially employees with significant experience and expertise in drug delivery systems, are in high demand. Once trained, the Company's employees may be hired by its competitors.

Information Technology Infrastructure

Despite the implementation of security measures, the Company's information systems and those of our contractors and consultants are vulnerable to damage from computer viruses, unauthorized access, natural disasters, terrorism, war and telecommunication and electrical failures. Such events could cause interruption of our operations. The Company's business depends on the efficient and uninterrupted operation of computer and communications systems and networks, hardware and software systems and other information technology. If systems were to fail or the Company was unable to successfully expand the capacity of these systems or was unable to integrate new technologies into its existing systems, its operations and financial results could suffer.

Litigation and Regulation

From time-to-time, during the ordinary course of business, the Company is threatened with, or is named as a defendant in various legal proceedings, including lawsuits based upon product liability, patent infringement, personal injury, breach of contract and lost profits or other consequential damage claims.

A significant judgment against the Company or the imposition of a significant fine or penalty or a finding that the Company has failed to comply with laws or regulations or a failure to settle any dispute on satisfactory terms, could have a significant adverse impact on the Company's ability to continue operations. Additionally, lawsuits and investigations can be expensive to defend, whether or not the lawsuit or investigation has merit, and the defense of these actions may divert the attention of the Company's management and other resources that would otherwise be engaged in running the Company's business.

Acquisition and Integration of Complementary Technologies or Businesses

The Company may pursue product or business acquisitions that could complement or expand its business. However, it may not be able to identify appropriate acquisition candidates in the future. If an acquisition candidate is identified, the Company may not be able to successfully negotiate the terms of any such acquisition or finance such acquisition. Any such acquisition could result in unanticipated costs or liabilities, diversion of management's attention from the core business, the expenditure of resources and the potential loss of key employees, particularly those of the acquired organizations. In addition, the Company may not be able to successfully integrate any businesses, products, technologies or personnel that it might acquire in the future, which may harm its business.

To the extent the Company issues common shares or other rights to finance any acquisition, existing shareholders may be diluted. In connection with an acquisition, the Company may acquire goodwill and other long-lived assets that are subject to impairment tests, which could result in future impairment charges.

Inability to Achieve Expected Savings from Restructurings

The Company may, from time-to-time, seek to restructure its operations, which may require it to incur restructuring charges and it may not be able to achieve the level of benefits that it expects to realize from any restructuring activities or it may not be able to realize these benefits within the expected time frames. Furthermore, upon the closure of any facilities in connection with restructuring efforts, the Company may not be able to divest such facilities at a fair price or in a timely manner. Changes in the amount, timing and nature of charges related to restructurings and the failure to complete or a substantial delay in completing any restructuring plan could have a material adverse effect on the Company's business.

Losses Due to Foreign Currency Fluctuations

The Company anticipates that the majority of the revenue from commercialization of its product candidates may be in currencies other than Canadian dollars. Fluctuation in the exchange rate of the Canadian dollar relative to these other currencies could result in the Company realizing a lower profit margin on sales of its product candidates than anticipated at the time of entering into such commercial agreements. Adverse movements in exchange rates could have a material adverse effect on the Company's financial condition and results of operations.

International Operations

The Company has operations outside of Canada, primarily in the E.U. and the U.S., in order to research, develop, market, distribute and manufacture certain of its products and potential products. The Company may expand such operations further in the future. Participation in international markets requires resources and management's attention and subjects the Company to business risks, including the following:

- different regulatory requirements for approval of its product candidates;
- dependence on local distributors;
- longer payment cycles and problems in collecting accounts receivable;
- adverse changes in trade and tax regulations;
- absence or substantial lack of legal protection for intellectual property rights;
- difficulty in managing widespread operations;
- political and economic instability;
- increased costs and complexities associated with financial reporting; and
- currency risks.

The occurrence of any of these or other factors may cause the Company's international operations to be unsuccessful, could lower the prices at which it can sell its products or otherwise have an adverse effect on its operating results.

Taxes

The Company is a multinational corporation with global operations. As such, it is subject to the tax laws and regulations of Canadian federal, provincial and local governments, the U.S. and many international jurisdictions, including transfer pricing laws and regulations between many of these jurisdictions.

Significant judgment will be required in determining the Company's provision for income taxes and claims for investment tax credits (ITCs) related to qualifying Scientific Research and Experimental Development (SR&ED) expenditures in Canada. Various internal and external factors may have favourable or unfavourable effects on future provisions for income taxes and the Company's effective income tax rate. These factors include, but are not limited to, changes in tax laws, regulations and/or rates, results of audits by tax authorities, changing interpretations of existing tax laws or regulations, changes in estimates of prior years' items, future levels of R&D spending and changes in overall levels of income before taxes. Furthermore, new accounting pronouncements or new interpretation of existing accounting pronouncements can have a material impact on the Company's effective income tax rate.

The Company could be impacted by certain tax treatments for various revenue streams in different tax jurisdictions. The Company may be subject to withholding taxes on certain of its revenue streams. The withholding tax rates that were used were based on the interpretation of specific tax acts and related treaties. If a tax authority has a different interpretation from the

Company's, it could potentially impose additional taxes, penalties or fines. This would potentially reduce the amounts of revenue ultimately received by the Company.

The Company, from time-to-time, may execute on multiple reorganization transactions impacting its tax structure. If a tax authority has a different interpretation from the Company's, it could potentially impose additional taxes, penalties or fines.

Compliance with Laws and Regulations Affecting Public Companies

Any future changes to the laws and regulations affecting public companies, compliance with existing provisions of Multilateral Instrument 52-109 – Certification of Disclosure in Issuer's Annual and Interim Filings of the Canadian Securities Administrators and the other applicable Canadian securities laws and regulation and related rules and policies, may cause the Company to incur increased costs as it evaluates the implications of new rules and implements any new requirements. Delays or a failure to comply with the new laws, rules and regulations could result in enforcement actions, the assessment of other penalties and civil suits.

Any new laws and regulations may make it more expensive for the Company to provide indemnities to the Company's officers and directors and may make it more difficult to obtain certain types of insurance, including liability insurance for directors and officers. Accordingly, the Company may be forced to accept reduced policy limits and coverage or incur substantially higher costs to obtain the same or similar coverage. The impact of these events could also make it more difficult for the Company to attract and retain qualified persons to serve on its Board of Directors or as executive officers. The Company may be required to hire additional personnel and utilize additional outside legal, accounting and advisory services, all of which could cause general and administrative costs to increase beyond what the Company currently has planned. The Company is continuously evaluating and monitoring developments with respect to these laws, rules and regulations and it cannot predict or estimate the amount of the additional costs it may incur or the timing of such costs.

The Company will be required annually to review and report on the effectiveness of its internal control over financial reporting and disclosure controls and procedures in accordance with National Instrument 52-109 – Certification of Disclosure in Issuers' Annual and Interim Filings of the Canadian Securities Administrators. The results of this review will be reported in the Company's Management's Discussion and Analysis of Results of Operations and Financial Condition for fiscal 2016. The Company's Chief Executive Officer and Chief Financial Officer are required to report on the effectiveness of the Company's internal control over financial reporting.

Management's review is designed to provide reasonable assurance, not absolute assurance, that all material weaknesses existing within the Company's internal controls are identified. Material weaknesses represent deficiencies existing in the Company's internal controls that may not prevent or detect a misstatement occurring which could have a material adverse effect on the quarterly or annual financial statements of the Company. In addition, management cannot provide assurance that the remedial actions being taken by the Company to address any material weaknesses identified will be successful, nor can management provide assurance that no further material weaknesses will be identified within its internal controls over financial reporting in future years.

If the Company fails to maintain effective internal controls over its financial reporting, there is the possibility of errors or omissions occurring or misrepresentations in the Company's disclosures which could have a material adverse effect on the Company's business, its financial statements and the value of the Company's common shares.

Public Company Requirements May Strain Resources

As a public company, the Company is subject to the reporting requirements of the *Securities Act* (Ontario), as amended, the regulations and rules thereto, including the national and multilateral instruments adopted as rules, decisions, rulings and orders promulgated under the Act and the published policy statements issued by the Ontario Securities Commission (OSC) and the listing requirements of the TSX. The ever increasing obligations of operating as a public company will require significant expenditures and will place additional demands on management as the Company complies with the reporting requirements of a public company. The Company may need to hire additional accounting, financial and legal staff with appropriate public company experience and technical accounting and regulatory knowledge.

In addition, actions that may be taken by significant stockholders may divert the time and attention of the Company's Board of Directors and management from its business operations. Campaigns by significant investors to effect changes at publicly traded companies have increased in recent years. If a proxy contest were to be pursued by any of the Company's stockholders, it could result in substantial expense to the Company and consume significant attention of management and the Board of Directors. In addition, there can be no assurance that any stockholder will not pursue actions to effect changes in the management and strategic direction of the Company, including through the solicitation of proxies from the Company's stockholders.

Management of Growth

The Company's future growth, if any, may cause a significant strain on management, operational, financial and other resources. The ability to effectively manage growth will require the Company to improve and/or expand its scientific, operational, financial and management information systems and to train, manage and motivate its employees. These demands may require the addition of new management personnel and the development of additional expertise by management. Any increase in resources devoted to research, product and business development without a corresponding increase in scientific, operational, financial and management information systems could have a material adverse effect on performance. The failure of the Company's management team to effectively manage growth could have a material adverse effect on the Company's business, financial condition and results of operations.

Sales of a substantial number of the Crescita common shares may cause the price of the Crescita common shares to decline

Any sales of substantial numbers of the Crescita common shares in the public market or the exercise of significant amounts of Crescita Options or the perception that such sales or exercise might occur, whether as a result of Crescita's separation from Nuvo or otherwise, may cause the market price of the Crescita common shares to decline.

The distribution of the Crescita common shares to Crescita Shareholders whose investment profile may not be consistent with Crescita's investment profile may lead to significant sales of the Crescita common shares or a perception that such sales may occur, either of which could have a material adverse effect on the market for and market price of the Crescita common shares.

Volatility of Share Price

Market prices for pharmaceutical related securities, including those of the Company, have been historically volatile and subject to substantial fluctuations. The stock market, from time-to-time, experiences significant price and volume fluctuations unrelated to the operating performance

of particular companies. Future announcements concerning the Company or its competitors, including the results of testing, technological innovations, new commercial products, marketing arrangements, government regulations, developments concerning regulatory actions affecting the Company's products and its competitors' products in any jurisdiction, developments concerning proprietary rights, litigation, additions or departures of key personnel, cash flow, public concerns about the safety of the Company's products and economic conditions and political factors in the U.S., the E.U., Canada or other regions may have a significant impact on the market price of the common shares. In addition, there can be no assurance that the common shares will continue to be listed on the TSX.

The market price of the Company's common shares could fluctuate significantly for many other reasons, including for reasons unrelated to our specific performance, such as reports by industry analysts, investor perceptions, or negative announcements by our customers, competitors or suppliers regarding their own performance, as well as general economic and industry conditions. For example, to the extent that other companies within our industry experience declines in their stock price, the share price of the Company's common shares may decline as well. In addition, when the market price of a company's shares drops significantly, shareholders often institute securities class action lawsuits against the company. A lawsuit against the Company could result in substantial costs and could divert the time and attention of the Company's management and other resources.

Dilution from Further Equity Financing and Declining Share Price

If the Company raises additional funding or completes an acquisition or merger by issuing additional equity securities, such issuance may substantially dilute the interests of shareholders of the Company and reduce the value of their investment. The market price of the Company's common shares could decline as a result of issuances of new shares or sales by existing shareholders of common shares in the market or the perception that such sales could occur. Sales by shareholders might also make it more difficult for the Company itself to sell equity securities at a time and price that it deems appropriate.

Issue of Preference Shares

The Company's Board of Directors has the authority to issue undesignated preference shares in one or more series and, before issue, to fix the designation of, and the rights and restrictions attached to, the preference shares of each series, without consent from holders of common shares. Preference shares could be issued with voting, dividend, liquidation, dissolution, winding-up and other rights superior to those of the holders of common shares.

Absence of Dividends

The Company has not paid dividends on its common shares and does not anticipate declaring any dividends in the near future. As a result, the return on an investment in the Company's common shares will depend upon any future appreciation in value. There is no guarantee that the common shares will appreciate in value or even maintain the price at which they were purchased.

Securities Industry Analyst Research Reports

The trading market for the Company's common stock is influenced by the research and reports that industry or securities analysts publish about the Company or any of its partners. If covered, a decision by an analyst to cease coverage of the Company or failure to regularly publish

reports on the Company, could cause the Company to lose visibility in the financial markets, which in turn could cause the stock price or trading volume to decline. Moreover, if an analyst who covers the Company or any of its partners downgrades its, or its partner's stock or if operating results do not meet analysts' expectations, the stock price could decline. Currently, to the Company's knowledge, there are no analysts that publish research reports about the Company.

Active Trading Market for Common Shares

The Company's common shares are listed for trading on the TSX. There can be no assurance that an active trading market in the Company's common shares on the TSX will be sustained.

The Shareholders' Rights Plan may discourage, delay or prevent a merger or other change of control of Crescita

The Company has adopted a shareholder rights plan (2016 Rights Plan) which among other things requires anyone who seeks to acquire 20% or more of the Company's outstanding common shares to make a bid complying with specific provisions contained in the plan. Failure of the acquirer to comply with the provisions of the 2016 Rights Plan can trigger rights held by existing shareholders that may make the acquisition less attractive to the acquirer even if holders of Crescita common shares consider the acquisition favourable. See "Description of Capital Structure – Description of the Common Shares". The presence of this plan could prevent or delay a change of control and may deprive or limit strategic opportunities for shareholders to sell their shares.

The historical financial information of Crescita may not be representative of the results and financial conditions that Crescita would have achieved as an independent, combined entity and; therefore, may not be reliable as an indicator of its historical or future results.

The historical financial information of Crescita up to and including December 31, 2015 is presented on a carve-out basis as if Crescita operated as a stand-alone entity for the periods presented. Due to the inherent uncertainties of Crescita's business, the financial information does not necessarily reflect what Crescita's results of operations, financial position or cash flows would have been had Crescita been an independent, combined entity during the periods presented and are not necessarily indicative of what Crescita's results of operations, financial position, cash flows or costs and expenses will be in the future.

DIVIDENDS

The declaration of dividends on Crescita common shares is at the sole discretion of the Crescita Board of Directors (Crescita Board). No dividend policy has yet been adopted by the Crescita Board; however, Nuvo has never paid dividends on the Nuvo common shares and Crescita does not expect to pay dividends on the Crescita common shares in the near future. As a result, the return on an investment in the Crescita common shares will depend upon any future appreciation in value. There is no guarantee that the Crescita common shares will appreciate in value or even maintain the price at which they currently trade.

The Crescita Board is under no obligation to declare dividends and any determination by the board to declare a dividend will depend on, among other things, the financial condition of Crescita and the need to finance Crescita's business activities. Restrictions in credit or financing agreements entered into by Crescita or the provisions of applicable law may preclude the payment of dividends by Crescita in certain circumstances.

DESCRIPTION OF CAPITAL STRUCTURE

The Company's authorized share capital consists of an unlimited number of common shares and an unlimited number of first and second preferred shares, issuable in series of which 11,478,179 common shares and no preferred shares were outstanding as of March 1, 2016.

The following is a description of the material characteristics of the Company's common shares and preferred shares including descriptions of other instruments that are convertible or exercisable into common shares.

Common Shares

Description of the Common Shares

The holders of common shares are entitled to receive notice of any meeting of the Company's shareholders and to attend and vote thereat, excepting those meetings at which only those holding another class of shares or a particular series are entitled to vote. Each common share entitles its holder to one vote. Subject to the rights of those holding preferred shares, the holders of common shares are entitled to receive on a pro rata basis such dividends as the Board of Directors of the Company may declare out of funds legally available. In the event of the dissolution, liquidation, winding-up or other distribution of the Company's assets, such holders are entitled to receive on a pro rata basis, all the Company's remaining assets after payment of all liabilities, subject to the rights of the holders of the preferred shares. The common shares carry no pre-emptive or conversion rights. The preceding was a summary of the principal characteristics of the common shares. The full terms of the common shares can be found in the articles of arrangement of 2487001 Ontario Limited (a predecessor of Crescita) dated March 1, 2016, a copy of which are available under Crescita's profile on SEDAR at www.sedar.com.

Shareholder Rights Plan

Crescita's Rights Plan took effect on March 1, 2016 as part of the Reorganization.

Purpose

The purpose of the Rights Plan is to provide some protection to Crescita Shareholders from take-over strategies, including the acquisition of control of Crescita by a bidder in a transaction or series of transactions, that do not treat all shareholders equally or fairly or afford all shareholders an equal opportunity to share in the premium paid upon an acquisition of control. The Rights Plan is not intended to prevent all unsolicited take-over bids for Crescita and will not do so, but rather, is designed to encourage potential bidders to make permitted bids or negotiate take-over proposals with the Crescita Board which they consider are in the best interest of Crescita and to protect Crescita Shareholders against being coerced into selling their Crescita Common Shares at less than fair value.

Shareholder rights plans continue to be adopted by a large number of publicly held corporations in Canada and the United States. The terms of the Rights Plan are generally similar to those recently adopted by other major Canadian companies.

Principal Terms

The following is a summary of the principal terms of the Rights Plan, which is qualified in its entirety by reference to the text of the Rights Agreement, a copy of which is available under Crescita's profile on SEDAR at www.sedar.com. Certain capitalized terms used in this section and not otherwise defined have the meanings given to such terms in the Rights Agreement.

Rights Prior to Separation Time

Immediately following completion of the Reorganization (the Record Time), one right (each, a Right) was issued and attached to each Crescita common share outstanding. One Right will be issued and attached to each Crescita common share subsequently issued. Rights cannot be exercised prior to the Separation Time (as defined below). Until the Separation Time, the Rights will be evidenced only by the register maintained by the Rights Agent and will be transferred with, and only with, the associated Crescita common shares. Until the Separation Time, or the earlier termination or expiration of the Rights, each new share certificate issued after the Record Time, upon transfer of existing Crescita common shares or the issuance of additional Crescita common shares, will display a legend incorporating the terms of the Rights Plan by reference.

Separation Time

The Rights will separate and trade apart from the Crescita common shares after the Separation Time, at which time separate certificates evidencing the Rights will be mailed to the holders of record of Crescita common shares. "Separation Time" means the close of business on the 10th business day after the earlier of: (a) the first date of a public announcement of facts indicating that a person has become an Acquiring Person; (b) the commencement of, or first public announcement of the intent of any person, other than Crescita or any corporation controlled by Crescita, to commence a Take-over Bid (as defined below); or (c) the date upon which a Permitted Bid (as defined below) ceases to be a Permitted Bid or, in any circumstances, such later date as may be determined by the Board of Directors of Crescita, acting in good faith. After the Separation Time and prior to the occurrence of a Flip-in Event (as defined below), each Right entitles the holder to acquire one Crescita common share upon payment of an Exercise Price equal to five times the Market Price per Crescita common share determined as at the Separation Time.

Acquiring Person and Flip-in Event

An Acquiring Person is generally a person who beneficially acquires 20% or more of the outstanding voting shares of Crescita. The Rights Plan provides certain exceptions to that rule, including a person who acquires 20% or more of the outstanding Crescita common shares through a Permitted Bid, pursuant to certain other exempt acquisitions, or in its capacity as Investment Manager, Trust Company, Plan Trustee or Statutory Body, provided in these latter instances, that the person is not making or proposing to make a Take-over Bid. The term Acquiring Person does not include Crescita or any corporation controlled by Crescita. A "Flip-in Event" occurs when any person becomes an Acquiring Person, at which time each Right will convert into the right to purchase from Crescita, upon exercise, a number of Crescita common shares having an aggregate Market Price on the date of the Flip-in Event equal to twice the Exercise Price for an amount in cash equal to the Exercise Price.

Permitted Bid

Neither a Flip-in Event nor the Separation Time would occur if a take-over bid is a Permitted Bid. A "Permitted Bid" is a Take-over Bid, made by a means of a Take-over Bid circular, which among other things:

- A. is made to all holders of record of Crescita common shares as registered on the books of Crescita (other than the Offeror and the Offeror's affiliates, associates and persons acting jointly or in concert with any of them);
- B. contains, and the take-up and payment for Crescita common shares tendered or deposited is subject to, an irrevocable and unqualified condition that no Crescita common shares will be taken up or paid for pursuant to the Take-over Bid prior to the close of business on a date which is not less than 120 days following the date of the Take-over Bid;
- C. contains irrevocable and unqualified provisions that all Crescita common shares may be deposited pursuant to the Take-over Bid at any time prior to the close of business on the date of first take-up or payment for Crescita common shares under the bid and that all Crescita common shares deposited pursuant to the Take-over Bid may be withdrawn at any time prior to the close of business on such date;
- D. contains an irrevocable and unqualified condition that the number of Crescita common shares deposited to the Take-over Bid and not withdrawn at the close of business on the date of first take-up or payment for Crescita common shares under the bid must constitute more than 50% of the then outstanding Crescita common shares held by shareholders independent of the Offeror; and
- E. contains an irrevocable and unqualified provision that, should the condition referred to in paragraph D above be met, the Take-over Bid will be extended on the same terms for a period of not less than 10 days from the date of first take-up or payment for common shares under the bid.

The Rights Plan also provides for a Competing Permitted Bid, which is a Take-over Bid made during another Permitted Bid that satisfies all of the requirements of a Permitted Bid other than the requirements of paragraph B above. The competing Permitted Bid may not expire earlier than the date of the Permitted Bid.

Take-over Bid

A Take-over Bid is defined in the Rights Plan as an offer to acquire Crescita common shares or securities convertible into Crescita common shares, where the Crescita common shares subject to the offer to acquire, together with the Crescita common shares into which the securities subject to the offer to acquire are convertible, and the Offeror's securities, constitute in the aggregate 20% or more of the outstanding Crescita common shares at the date of the offer.

Redemption and Waiver

At any time prior to the occurrence of a Flip-in Event, the Crescita Board may, at its option, redeem all, but not part, of the outstanding Rights at a redemption price of \$0.00001 per Right, subject to appropriate adjustment in certain events.

The Crescita Board may, at its option, after the occurrence of a Flip-in Event, waive the application of the Flip-in Event provisions to a transaction that would otherwise be subject to those provisions.

Amendments

Crescita may, from time-to-time, supplement or amend the Rights Plan in order to cure any ambiguity or to correct or supplement any provisions contained in the Rights Plan which may be inconsistent with any other provision thereof or otherwise defective. Crescita may also amend the Rights Plan without the approval of any holders of Rights or Crescita common shares to make any changes which the Crescita Board may deem necessary or desirable and as shall not materially adversely affect the interests of the holders of Rights generally, provided that no such supplement or amendment shall be made to the provisions relating to the Rights Agent except with the concurrence of the Rights Agent.

Expiry of Rights

All Rights will expire unless continuance of the Rights Plan is approved by a majority vote of Independent Shareholders at Crescita's annual meeting of shareholders to be held in 2019 and at every third annual meeting thereafter.

Share Incentive Plan

On February 18, 2016, shareholders of Nuvo approved a resolution affirming, ratifying and approving the Share Incentive Plan and approving all of the unallocated common shares issuable pursuant to the Share Incentive Plan. The Share Incentive Plan came into effect on March 1, 2016.

The Share Incentive Plan will be a key component of compensation and will seek to integrate compensation incentives with the development and successful execution of strategic and operating plans. The Share Incentive Plan is designed to support the achievement of Crescita's performance objectives and to ensure that Crescita's directors', officers', employees' and other eligible participants' (e.g., any person or corporation engaged to provide ongoing management or consulting services for Crescita or one of its designated affiliates or any employee of such person or corporation) interests are aligned with the long-term success of Crescita. The Share Incentive Plan will consist of the Share Option Plan, a share purchase plan (Share Purchase Plan) and a share bonus plan (Share Bonus Plan) and will be administered by the Board of Directors based on recommendations of the Corporate Governance, Compensation and Nominating Committee. The Share Incentive Plan or Options granted pursuant to the Share Option Plan may be amended or modified by the Board of Directors in accordance with the Share Incentive Plan without shareholder approval, provided that any such amendment or modification which would, among other things, (a) materially increase the benefits under the Share Incentive Plan or any Options granted pursuant to the Share Incentive Plan; (b) increase the number of common shares which may be issued pursuant to the Share Incentive Plan (other than by permitted adjustments described in the Share Incentive Plan); or (c) materially modify the requirements as to eligibility for participation in the Share Incentive Plan, shall only be effective upon such amendment or modification being approved by the Crescita Shareholders if required by the TSX or any other applicable regulatory authority. Examples of amendments to the Share Incentive Plan that would not require shareholder approval (subject to the terms of the Share Incentive Plan) may include amendments that are necessary to comply with any applicable law or any requirement of the TSX (or any other stock exchange) and amendments that are of a "housekeeping" nature. No rights under the Share Incentive Plan and no Options awarded pursuant to the provisions of the Share Incentive Plan are assignable or transferable by any participant (other than to the participant's estate in certain circumstances).

The maximum number of common shares that will be reserved for issuance under the Share Incentive Plan shall be 15% of the total number of common shares outstanding from time to time, and the allocation of such maximum percentage among the three sub-plans comprising the Share Incentive Plan shall be determined by the Board of Directors (or a committee thereof) from time-to-time (provided that the maximum number of common shares that may be issued under the Share Bonus Plan shall not exceed a fixed number of common shares equal to 3% of the number of common shares outstanding immediately following the Arrangement Time which is 344,615). For certainty, to the extent (a) Options granted under the Share Option Plan are exercised, expire or are otherwise terminated, new Options may be granted in respect thereof, and (b) common shares are issued pursuant to the Share Purchase Plan, new common shares may be issued in respect thereof.

As at March 1, 2016, the number of common shares available for issuance under the Share Incentive Plan was 1,723,077.

Share Purchase Plan

The officers and certain employees of Crescita and its designated affiliates will be entitled to contribute up to 10% of their annual base salary to the Share Purchase Plan. The Company will match each participant's contribution by issuing common shares, having a value equal to the aggregate amount contributed by the participating employee, to such participating employee. Common shares will be issued under the Share Purchase Plan at the weighted average price of the common shares on the TSX for the calendar quarter in respect of which such common shares are being issued. If a participant ceases to be employed by, or provide services to, Crescita or its affiliates, any portion of the participant's contribution that has not been used to acquire common shares shall be paid to the participant, any portion of Crescita's contribution that has not been used to acquire common shares shall be paid to Crescita and any common shares held by Crescita for the benefit of the participant shall be released to the participant in accordance with the terms of the Crescita Purchase Plan.

Share Option Plan

Under the Share Option Plan, options for the purchase of common shares may be granted to the officers, employees, consultants and directors of Crescita and its designated affiliates. Options will be granted at the discretion of the Board of Directors (provided that the aggregate number of common shares reserved for issuance to any one person upon the exercise of Options shall not exceed 5% of the issued and outstanding common shares). In determining the number of common shares subject to each Option, consideration will be given to the individual's recent and potential contribution to the success of Crescita and its affiliates and the number and timing of Options previously granted to the individual. The exercise price per common share may not be less than the closing price of the common shares trading on the TSX on the last trading day immediately preceding the day the Option is granted. Each Option will have a term of not more than ten years, and, unless otherwise agreed to by the Board of Directors, will become exercisable as to one-third of the common shares subject to it, on a cumulative basis, at the end of each of the first, second and third years following the date of grant. However, the Board of Directors will have the discretion and on occasion may vary the vesting period and the exercise price of Options granted to NEOs (as defined below) under the Share Option Plan at the time of the grant. As at March 1, 2016, 750,021 common share options were issued and outstanding and the number of unoptioned common shares available to be reserved was 973,056. If the Company issues shares under the Share Bonus Plan, then the room available under the Share Option Plan will be reduced.

If a participant (Participant) in the Share Option Plan dies, any option held by such Participant at the date of his or her death shall become immediately exercisable and shall be exercisable by the person to whom the rights of the Option shall pass in accordance with the terms of the Participant's will. No rights under the Share Option Plan and no Option awarded pursuant thereto will be assignable or transferable by any Participant other than pursuant to a will or by the laws of descent and distribution. If a Participant ceases to be a director, consultant or employee of Crescita or its designated affiliates, as the case may be, for any reason (other than death) (such event being a "Termination"), except as otherwise provided in an employment contract, consulting agreement or directors' resolution, such Participant may, but only within 60 days following Termination, exercise his or her Options to the extent such Participant was entitled to exercise such Crescita Options at the date of such Termination.

It is expected that Options granted to the three most highly compensated executive officers of Crescita or other individuals acting in a similar capacity for whom Crescita will be required to disclose certain financial and other information relating to compensation ("NEOs") generally shall have a term of 10 years, shall have an exercise price equal to the closing price of the Crescita common shares on the TSX on the day immediately prior to the date of the grant and shall vest as follows: one quarter on January 1 of the first year following the grant; one quarter on January 1 of the second year following the grant; one quarter on January 1 of the third year following the grant; and one quarter on January 1 of the fourth year following the grant (notwithstanding the general vesting schedule provided in the Share Option Plan described above).

Share Bonus Plan

Under the Share Bonus Plan, the Company can issue common shares to eligible directors, officers or employees of the Company or its affiliates as a discretionary bonus. In addition, consultants are also eligible to receive common shares in lieu of cash compensation.

The Share Bonus Plan will permit common shares to be issued by Crescita as a discretionary bonus to the officers, certain employees and directors of Crescita and its designated affiliates. Persons who perform services for Crescita will also be eligible to receive common shares in lieu of cash compensation. The vesting provisions for the common shares granted pursuant to the Share Bonus Plan shall be determined by the Board of Directors at the time of grant.

Preferred Shares

Description of the Preferred Shares

Preferred shares may be issued from time-to-time in one or more series, the number, designation, rights, privileges, restrictions and conditions of which are to be determined by the Board of Directors. The preferred shares are entitled to priority over the common shares with respect to the payment of dividends and distributions in the event of the dissolution, liquidation or winding-up of the Company. Except as required by law, the holders of first preferred shares as a class, and holders of second preferred shares as a class, are not entitled to receive notice of, attend or vote at any meeting of Crescita's shareholders. The preceding was a summary of the principal characteristics of the preferred shares. A full description of the preferred shares can be found in the articles of arrangement of 2487001 Ontario Limited (a predecessor of Crescita) dated March 1, 2016, a copy of which are available on SEDAR at www.sedar.com.

MARKET FOR SECURITIES

The common shares are listed and posted for trading on the TSX under the symbol CTX and commenced trading on March 7, 2016.

The closing price of the common shares on March 22, 2016 was \$1.42.

DIRECTORS AND OFFICERS

The following table sets forth the name, municipality of residence, position with the Company and principal occupation of each director and executive officer of the Company. Directors of the Company hold office until the next annual shareholders' meeting or until successors are duly elected or appointed.

Name and Residence	Principal Occupation	Director Since	Number of Common Shares Beneficially Owned
Daniel N. Chicoine ⁽⁵⁾ Ontario, Canada	Chairman of the Board of the Company and Chief Executive Officer	March 1, 2016	235,784
David A. Copeland ⁽¹⁾⁽⁴⁾⁽⁷⁾⁽⁸⁾ Ontario, Canada	Private Investor and Business Consultant	March 1, 2016	57,692
Anthony E. Dobranowski ⁽²⁾⁽³⁾⁽⁶⁾ Ontario, Canada	Private Business Consultant	March 1, 2016	47,085
Dr. Henrich R.K. Guntermann Aachen, Germany	President, Europe and Immunology Group	March 1, 2016	15,017
Dr. Klaus von Lindeiner ^(1,3) Munich, Germany	Private Business Consultant	March 1, 2016	35,200
John C. London ⁽⁸⁾ Ontario, Canada	Vice Chairman of the Board of the Company and President and Chief Executive Officer of Nuvo Pharmaceuticals Inc.	March 1, 2016	155,786
Dr. Theodore H. Stanley ⁽¹⁾ Utah, USA	Professor, University of Utah and Private Investor	March 1, 2016	130,031
Katina K. Loucaides Ontario, Canada	Vice President, Secretary and General Counsel	N/A	17,736
Stephen L. Lemieux ⁽⁹⁾ Ontario, Canada	Vice President and Chief Financial Officer of Nuvo Pharmaceuticals Inc.	N/A	20,993

Notes:

- (1) Member of the Compensation and Corporate Governance Committee.
- (2) Chairman of the Compensation and Corporate Governance Committee.
- (3) Member of the Audit Committee.
- (4) Chairman of the Audit Committee.
- (5) Dan Chicoine was a director of NRI Industries Inc. (NRI), a company primarily involved in the manufacture of rubber and plastic components for automotive and industrial applications, until August 23, 2006, when he resigned. This company filed for protection pursuant to the Companies' Creditors Arrangement Act (CCAA) on September 5, 2006. On April 27, 2007, subsequent to the sale of substantially all of the assets of NRI, the CCAA proceedings were terminated and NRI filed its assignment into bankruptcy and in July 2008 the government cancelled NRI for cause.
- (6) Anthony Dobranowski was elected to the board of Heating Oil Partners Income Fund on March 21, 2005. Subsequent to certain of its subsidiaries filing for creditor protection in the U.S. and Canada, the units of the fund were delisted from the TSX on November 7, 2005. In March 2006, the OSC issued an issuer cease trade order in respect of the units of the fund and it remains in default with the OSC. The debtor's joint plan of reorganization was approved by the U.S. bankruptcy court on June 26, 2006 and Heating Oil Partners Income Fund relinquished all equity interests in the reorganized subsidiaries under the approved plan of reorganization.
- (7) David Copeland was Chairman of the Board of Triton Electronik, a group of Canadian companies primarily involved in electronic contract design and manufacturing service, until January 2009, when he resigned. This group of companies filed for protection pursuant to the Companies' Creditors Arrangement Act on January 28, 2009.
- (8) John London and David Copeland were directors of MTB Industries Inc. (MTB) until May 1, 2009 when they both resigned. MTB filed for court appointed receivership on May 5, 2009.
- (9) Stephen Lemieux is employed by Nuvo Pharma as its Vice President and Chief Financial Officer. Mr. Lemieux was appointed Vice President and Chief Financial Officer of the Company on March 1, 2016 pursuant to the terms of a transition services agreement.

Each of the directors of the Company has been engaged for more than five years in his present principal occupation or in other capacities with the corporation or organization (or predecessor thereof) in which he currently holds his principal occupation, with the exception of Mr. Daniel Chicoine who from 2009 to 2016 was the Chairman and co-Chief Executive Officer of Nuvo.

As at March 1, 2016, the directors and executive officers of Crescita, as a group, beneficially owned, directly or indirectly, or exercised control or direction of 715,324 or 6.2% of the Company's common shares assuming all potentially dilutive instruments were exercised or converted.

LEGAL PROCEEDINGS AND REGULATORY ACTIONS

See "Narrative Description of the Business – Litigation".

TRANSFER AGENT

The transfer agent and registrar for the common shares is CST Trust Company at its office in Toronto, Ontario.

AUDIT COMMITTEE

Charter of the Audit Committee

The Audit Committee of the Company's Board of Directors has developed its Charter, the text of which is set forth in Appendix I to this AIF.

Composition of the Audit Committee

The Audit Committee is comprised of three members, David A. Copeland, Anthony E. Dobranowski and Dr. Klaus von Lindeiner. Each member is independent and financially literate as defined in Multilateral Instrument 52-110 - Audit Committees.

Relevant Education and Experience of Audit Committee Members

In addition to each member's general business experience, the education and experience relevant to the performance of Audit Committee responsibilities are set forth below.

David A Copeland

Mr. Copeland is a Chartered Professional Accountant and a Chartered Accountant. He holds a Bachelor of Mathematics degree and has been the Chief Financial Officer of a major public Canadian company.

Anthony E. Dobranowski

Mr. Dobranowski is a Chartered Professional Accountant and a Chartered Accountant. He holds a Bachelor of Science Degree, a Masters of Business Administration Degree and has been the Chief Financial Officer and President of a major public Canadian company.

Dr. Klaus von Lindeiner

Dr. von Lindeiner holds a law degree from the University of Geneva and has been the Chief Financial Officer of two multinational European-based companies and was the Chairman of the Audit Committee for Bayerische Landesbank in Munich, Germany up to September 30, 2014.

Audit Fees

The following table outlines the fees paid to Ernst & Young LLP the Company's auditors for the years ended December 31, 2015.

Fees	Year ended December 31, 2015
Audit Fees ⁽¹⁾	178,500
Audit – Related Fees	-
Tax Fees	-
All Other Fees ⁽²⁾	892,500
TOTAL	1,071,000

⁽¹⁾ The year ended December 31, 2015 includes accrued audit fees.

⁽²⁾ All Other Fees include services provided to the Company for the Company's proposed reorganization including the audit of the Combined Financial Statements of Crescita for fiscal years ending December 31, 2012, 2013 and 2014..

MATERIAL CONTRACTS

- The Separation and Transition Agreement dated March 1, 2016 between between Nuvo Pharma (as successor to Nuvo Research Inc.) and the Company (as successor to 2487002 Ontario Limited and 2487001 Ontario Limited) providing for, among other things, the transfer of the drug development business to Crescita and certain arrangements governing the separation of the drug development business and the specialty pharmaceutical business. The drug development business was transferred to the Company on an "as-is", "where-is" basis. The Separation Agreement provides for a full and complete mutual release and discharge of all liabilities existing or arising from all acts, events and conditions (including liabilities arising under contractual agreements or arrangements between or

among such parties other than the Arrangement Agreement, the Separation Agreement and the Transitional Services Agreement) occurring or existing before March 1, 2016 between the Company or any of its subsidiaries, on the one hand, and Nuvo Pharma or any of its subsidiaries, on the other hand, except as expressly be set forth in the Separation Agreement. Under the Separation Agreement, the Company agreed to indemnify Nuvo and its affiliates from and against any liabilities associated with, among other things, the drug development business, whether relating to the period, or arising, prior to or after the Reorganization. The Separation Agreement contains a reciprocal indemnity under which Nuvo generally agrees to indemnify the Company and its affiliates from and against any liabilities relating to, among other things, the specialty pharmaceutical business. Nuvo and the Company also indemnify each other with respect to non-performance of their respective obligations under the Separation Agreement. In addition, each of the parties has agree to cooperate with each other and use reasonable commercial efforts to take or to cause to be taken all actions, and to do, or to cause to be done, all things reasonably necessary under applicable law or contractual obligations to consummate and make effective the transactions contemplated by the Separation Agreement. Other matters governed by the Separation Agreement include responsibility for taxes, access to books and records, confidentiality, insurance and dispute resolution.

- The Transitional Services Agreement dated March 1, 2016 between Nuvo Pharma and Crescita pursuant to which Nuvo Pharma and the Company have agreed to provide each other, on a transitional basis, certain services in order to facilitate the orderly transfer of the drug development business to the Company and the operation of Nuvo Pharma as an independent public company. The transitional services include, among other things, information technology transition, use of facilities, sharing of human resources, accounting services and general consulting services. The transitional services will be provided, at negotiated rates, for a period of up to eighteen months after the Reorganization (unless extended by Nuvo Pharma and the Company).
- The Rights Plan Agreement dated as of March 1, 2016 between the Company and CST Trust Company, described under “Description of Capital Structure – Description of the Common Shares – Shareholder Rights Plan”.
- The Arrangement Agreement dated December 14, 2015 between Nuvo, 2487002 Ontario Limited and 2487001 Ontario Limited in respect of a Reorganization of Nuvo into two separate publicly-traded companies, Nuvo Pharma and the Company. The Arrangement Agreement provides for, among other things, the terms of the Arrangement, actions to be taken prior to and after the closing of the Arrangement and indemnities between the companies after the closing of the Arrangement. Pursuant to the Arrangement Agreement, each of the parties has agreed to use commercially reasonable efforts and to do all things reasonably required to complete the transactions contemplated in the Arrangement Agreement.

EXPERTS

The Company’s auditor is Ernst & Young LLP, Chartered Professional Accountants, Licensed Public Accountants, 222 Bay Street, Toronto, Ontario M5K 1J7. Ernst & Young LLP has confirmed that it is independent with respect to the Company within the meaning of the Rules of Professional Conduct of the Chartered Professional Accountants of Ontario (registered name of The Institute of Chartered Accountant of Ontario). Ernst & Young LLP provides tax, financial advisory and other non-audit services to the Company and its subsidiaries. The Company’s Audit

Committee has concluded that the provision of these non-audit services by Ernst & Young LLP is compatible with Ernst & Young LLP maintaining its independence.

ADDITIONAL INFORMATION

Additional information regarding the Company can be found at www.sedar.com. Additional financial information is provided in the Company's Combined Financial Statements and Notes to the Combined Financial Statements and Management's Discussion and Analysis for the year ended December 31, 2015.

Copies of the Company's Combined Financial Statements and Notes to the Combined Financial Statements and Management's Discussion and Analysis for the year ended December 31, 2015, and this AIF may be obtained upon request from the Company's Investor Relations Department or on the Company's website: www.crescitatherapeutics.com.

GLOSSARY

Active Pharmaceutical Ingredient	An Active Pharmaceutical Ingredient (API) is any substance or mixture of substances intended to be used in the manufacture of a drug product. Such substances are intended to furnish pharmacological activity or other direct effect in the diagnosis, cure, mitigation, treatment or prevention of disease or to affect the structure and function of the body.
Chemistry, Manufacturing and Controls	Chemistry, Manufacturing and Controls (CMC) constitutes that part of pharmaceutical development that deals with the nature of the drug substance (API) and drug product, the manner in which both are made, and the manner by which the manufacturing process is shown to be in control. CMC considerations include formulation development, manufacturing process and equipment, container-closure system (packaging), stability evaluation and shelf life (storage condition) and specifications for raw materials/components and the finished drug product.
Clinical Trials	The regulated process by which new drugs proceed after discovery through to acceptance for marketing to patients. The term most correctly refers to the period during which new compounds are tested in human subjects and encompasses the several phases as outlined under "Narrative Description of Business – Regulatory Environment and Drug Development Process".
Contract Manufacturing Organization	A Contract Manufacturing Organization (CMO) manufactures products under contract for other companies.
Contract Research Organization	A Contract Research Organization (CRO) is a company that conducts research on behalf of a pharmaceutical or biotechnology company.
Diabetic Peripheral Neuropathy	Diabetic peripheral neuropathy is a pain condition involving damage to nerves which affects people with diabetes.
Federal Institute for Drugs and Medical Devices	Germany's Federal Institute for Drugs and Medical Devices (Bundesinstitut für Arzneimittel und Medizinprodukte) (BfArM) is the German regulatory authority that oversees all clinical trials conducted in Germany.
Drug Master File	A Drug Master File (DMF) is a submission to the FDA that may be used to provide confidential, detailed information about facilities, processes or articles employed in the manufacturing, processing, packaging, and storing of one or more human drugs. Neither law nor FDA regulations require the submission of a DMF. A DMF is submitted solely at the discretion of the holder. The DMF holder provides the written authorization to the FDA that allows the review of the Master File to support other regulatory applications. The information contained in a DMF may be used to support an Investigational New Drug Application (IND), a New Drug Application (NDA), an Abbreviated New Drug Application, another DMF, an Export Application or amendments to any of these. DMF's are generally created to allow a party other than the holder of the DMF to reference material without disclosing to that party the contents of the file.
DuraPeel	DuraPeel described under "Narrative Description of the Business – Topical Products and Technology Group - Technology"..
Efficacy	Capacity for producing a desired result or effect.
European Medicines Agency	The European Medicines Agency (EMA) regulates the research, development, manufacture and marketing of pharmaceutical products
Good Clinical Practices and Good Laboratory Practices	Good Clinical Practices (GCP) and Good Laboratory Practices (GLP) are standards for the conduct of clinical trials (including laboratory studies) the data from which are expected to be submitted to a regulatory agency such as the FDA. In the case of GLP these practices are defined by regulation. GCP have arisen from general accepted clinical practices within the industry.
Good Manufacturing Practices	Good Manufacturing Practices (GMP), i.e. guidelines established by the governments of various countries, including Canada and the U.S., to be used as

	a standard in accordance with the World Health Organization's Certification Scheme on the quality of pharmaceutical products.
Immune system	The totality of organs involved in the body's immunologic response to foreign antigens.
Investigational New Drug Application	An investigational New Drug application (IND) which must be filed and accepted by the FDA before human clinical trials may begin.
In vitro	A test that is performed in vitro is one that is done in glass or plastic vessels in the laboratory.
In vivo	In the living body or organism. A test performed on a living organism.
Lidocaine	A common local anesthetic drug, when used topically, relieves pain by blocking signals at the nerve endings in skin and underlying tissues.
Marketing Authorization Application	A Marketing Authorization Application (MAA) is a document submitted to drug regulatory authorities in Europe providing data that a drug has quality, efficacy and safety properties suitable for the intended indication.
Multiplexed molecular penetration enhancers	Multiplexed molecular penetration enhancers (MMPEs) are cocktails or combinations of MPEs that modify the permeability of the stratum corneum.
Molecular penetration enhancers	Molecular penetration enhancers (MPEs) are molecules that interact with the molecules comprising the stratum corneum so as to modify its permeability.
New Drug Application	New Drug Application (NDA), a document containing preclinical, clinical and chemistry, manufacturing and control data collected on a drug. An NDA is submitted to the FDA in order to obtain approval to market a prescription drug in the U.S.
Neuropathic pain	Neuropathic pain is a type of pain caused by injury to the nervous system. The injury can be to the central nervous system (brain and spinal cord) or the peripheral nervous system (nerves outside the brain and spinal cord). Neuropathic pain can occur after trauma or be associated with many diseases such as diabetes, shingles and cancer. Examples include postherpetic neuralgia, reflex sympathetic dystrophy/causalgia (nerve trauma), components of cancer pain, phantom limb pain, entrapment neuropathy (e.g., carpal tunnel syndrome), and peripheral neuropathy (widespread nerve damage).
Onychomycosis	Onychomycosis is a fungal infection of the finger or toe nails.
p-value	A statistics term. A measure of probability that a difference in outcome between groups during an experiment happened by chance. For example, a p-value of .01 ($p = .01$) means there is a 1 in 100 chance the result occurred by chance. The lower the p-value, the more likely it is that the difference between groups was caused by treatment.
Placebo	An inactive substance administered to a group of patients in a clinical study in order to form a control group against which the results obtained from patients receiving an active substance can be measured.
Preclinical studies	Those studies generally completed prior to human clinical trials.
Risk Evaluation and Mitigation Strategy	A Risk Evaluation and Mitigation Strategy (REMS) is a strategy to manage a known or potential serious risk associated with a drug. A REMS may be required by the FDA and can include a Medication Guide, Patient Package Insert, a communication plan, an education plan, and even restricted marketing, to assure safe use of the drug.
Terbinafine	Terbinafine is an antifungal medication used to treat infections caused by fungus that affect the fingernails or toenails (onychomycosis). It is available as an oral medication and can also be found in topical creams and sprays (like Lamisil) to treat athlete's foot and other fungal infections.
Tetracaine	A local anesthetic drug that can be administered by local injection or by topical application to conjunctiva, mucosae and skin. When used topically, relieves pain by blocking signals at the nerve endings in skin and underlying tissues.

Total Nasal Symptom Score	The Total Nasal Symptom Score (TNSS) is used to assess nasal symptoms associated with allergic rhinitis. The nasal symptoms include rhinorrhea (runny nose), itchy nose, sneezing and nasal congestion.
Total Ocular Symptom Score	The Total Ocular Symptom Score (TOSS) is used to assess ocular symptoms associated with allergic rhinitis. The ocular symptoms include itchy/gritty eyes, tearing/watery eyes and red/burning eyes.
Therapeutic Products Directorate	The Therapeutic Products Directorate (TPD) is the division within Health Canada that reviews New Drug Submissions.
United States Food and Drug Administration	The U.S. Food and Drug Administration (FDA), an agency within the Department of Health and Human Services, the U.S. government's principal agency for protecting the health of all Americans, which is among other responsibilities charged with regulating pharmaceutical products in the U.S.

APPENDIX I – AUDIT COMMITTEE CHARTER

CRESCITA THERAPEUTICS INC.

AUDIT COMMITTEE CHARTER

PURPOSE

The purpose of the Audit Committee (the “**Committee**”) is to assist the Board of Directors of Crescita Therapeutics Inc. (the “**Board**”) in fulfilling its responsibilities of oversight and supervision of the accounting and financial reporting practices and procedures, the adequacy of internal accounting controls and procedures and the quality and integrity of the consolidated financial statements of Crescita Therapeutics Inc. (the “**Company**”) and its affiliates. The Committee is also responsible for the audit process.

More specifically the purpose of the Committee is to satisfy itself that:

- The Company’s annual financial statements are fairly presented in accordance with Canadian generally accepted accounting principles and to recommend to the Board whether the annual financial statements should be approved.
- The information contained in the Company’s quarterly financial statements, annual report and other financial publications, such as management’s discussion and analysis, is complete and accurate in all material respects and to recommend to the Board whether these materials should be approved.
- The Company has appropriate systems of internal control over the safeguarding of assets and financial reporting to ensure compliance with legal and regulatory requirements.
- The external audit functions have been effectively carried out and that any matter which the independent auditors wish to bring to the attention of the Board has been addressed. The Committee will also recommend to the Board the re-appointment or appointment of auditors and their remuneration.

COMPOSITION AND TERMS OF OFFICE

- Following each annual meeting of the Company, the Board shall appoint three or more directors to serve on the Committee. Such appointees shall not be officers or employees of either the Company or its affiliates. Each member of the Committee must be “Independent” as defined by Multilateral Instrument 52-110 and “Unrelated” according to the rules of the Toronto Stock Exchange (the “**TSX**”) from time to time, and free of any relationship that could, or could reasonably be perceived to, in the opinion of the Board, interfere with the exercise of independent judgment as a member of the Committee. All members of the Committee must be financially literate and be able to read and understand fundamental financial statements that present a breadth and level of complexity of accounting issues that are generally comparable to the breadth and complexity of the issues that can reasonably be expected to be raised by the Company’s financial statements including the Company’s balance sheet, income statement and cash flow statement, or develop that capability within a reasonable time after appointment.
- The chair of Committee shall be appointed by the Board and shall not be an officer or employee of the Company or its affiliates. The chair of the Committee shall be a “financial expert” having an understanding of GAAP and financial statements, internal controls and procedures for financial reporting and, if possible, shall have served as the principal financial officer for another business entity.

- Any member of the Committee may be removed or replaced at any time by the Board and shall cease to be a member upon ceasing to be a director of the Company. Each member of the Committee shall hold office until the close of the next annual meeting of the Company or until the member resigns or is replaced, whichever first occurs.
- The Committee will meet at least four times per year. The meetings will be scheduled to permit timely review of the interim and annual financial statements of the Company and its affiliates. Additional meetings may be held as deemed necessary by the chair of the Committee or as requested by any member of the Committee or by the external auditors.
- If all members consent, and proper notice has been given or waived, a member or members of the Committee may participate in a meeting of the Committee by means of such telephonic, electronic or other communication facilities as permit all persons participating in the meeting to communicate adequately with each other, and a member participating in such a meeting by any such means is deemed to be present at that meeting.
- A quorum for the transaction of business at all meetings of the Committee shall be a majority of the members of the Committee. Questions arising at any meeting shall be determined by a majority of votes of the members of the Committee present, and in case of an equality of votes the Chair of Committee shall have a second casting vote.
- The Committee may invite such directors, officers and employees of as it may see fit from time to time to attend meetings of the Committee and assist in the discussion and consideration of the business of the Committee, but without voting rights.
- The Committee shall keep regular minutes of proceedings and shall cause them to be recorded in books kept for that purpose, and shall report the same to the Board at such times as the Board may, from time to time, require.
- Supporting schedules and information reviewed by the Committee will be available for examination by any director upon request to the Secretary of the Committee.
- The Committee shall choose as its secretary such person as it deems appropriate.
- The external auditors shall be given notice of, and have the right to appear before and to be heard at, every meetings of the Committee, and shall appear before the Committee when requested to do so by the Committee.

DUTIES AND RESPONSIBILITIES

Subject to the powers and duties of the Board, the Board hereby delegates to the Committee the following powers and duties to be performed by the Committee on behalf of and for the Board:

Financial Reporting Control

The Committee shall:

- Review reports from senior officers of the Company, outlining any significant changes in financial risks facing the Company;
- Review the management letter of the external auditors and responses to suggestions made;
- Annually review the Audit Committee Charter and the performance of the Committee itself;

- Review any new appointments to senior positions of the Company or its affiliates, with financial reporting responsibilities; and,
- Obtain assurance the external auditors regarding the overall control environment and the adequacy of accounting system controls.

Interim Financial Statements

The Committee shall:

- Review interim financial statements with officers of the Company prior to their release and recommend their approval to the Board. This will include a detailed review of quarterly and year-to-date results; and
- Review the Company's MD&A and press releases accompanying interim financial statements.

Annual Financial Statements and Other Financial Information

The Committee shall:

- Review any changes in accounting policies or financial reporting requirements that may affect the current year's financial statements;
- Obtain summaries of significant transactions and other potentially difficult matters whose treatment in the annual financial statements merits advance consideration;
- Obtain draft annual financial statements in advance of the Committee meeting and assess, on a preliminary basis, the reasonableness of the financial statements in light of the analyses provided by officers of the Company;
- Review a summary provided by the Company's general counsel of the status of any material pending or threatened litigation, claims and assessments;
- Discuss the annual financial statements and the auditors' report thereon in detail with officers of the Company and its auditors;
- Review the annual report and other annual financial reporting documents including management's discussion and analysis;
- Provide to the Board a recommendation as to whether the annual financial statements should be approved;
- Review insurance coverage including directors' and officers' liability coverage; and
- Review the Company's Annual Information Form ("AIF") and ensure compliance with FORM 52-110F1, audit committee information required in an AIF.

External Audit Terms of Reference, Reports, Planning and Appointment

The Committee shall:

- Ensure that the external auditor explicitly acknowledges that they are ultimately and directly accountable to the Board and the Committee as representatives of the shareholders;
- Review the audit plan with the external auditors;

- Specify its expectations of the external auditors, including the expected relationship between the external auditors and the Committee;
- Discuss in private with the external auditors matters affecting the conduct of their audit and other corporate matters, including:
 - a) the quality (not only acceptability) of Canadian GAAP accounting principles;**
 - b) the quality of internal controls;**
 - c) the appropriateness of financial statement disclosures; and**
 - d) any other matters the external auditors may wish to bring to the attention of the Committee.**
- Recommend to the Board each year the retention or replacement of the external auditors. This process shall include establishment of criteria for and an ongoing assessment of the continued independence of the external auditor. If there is a plan to change auditors, review all issues related to the change and the steps planned for an orderly transition; and
- Annually review and recommend for approval to the Board the terms of engagement and the remuneration of the external auditors.

Other Matters

The Committee shall:

- Pre-approve all non-audit services to be provided to the Company or its subsidiary entities by the issuer's external auditor.
- Establish procedures for the receipt, retention and treatment of complaints received by the issuer regarding accounting, internal accounting controls, or auditing matters; and
- Establish procedures for the confidential, anonymous submission by employees of the issuer of concerns regarding questionable accounting or auditing matters.

ACCOUNTABILITY

- The Committee shall report to the Board at its next regular meeting all such action it has taken since the previous report.
- The Committee is empowered to investigate any activity of the Company and all employees are to co-operate as requested by the Committee. The Committee may retain persons having special expertise to assist it in fulfilling its responsibilities.
- The Committee is authorized to request the presence at any meeting, but without voting rights, of a representative from the external auditors, senior management, legal counsel or anyone else who could contribute substantively to the subject of the meeting and assist in the discussion and consideration of the business of the Committee, including directors, officers and employees of the Company.